



STormwater Outreach for Regional Municipalities (STORM)

Annual Report: FY 2013

Photo Provided By: Town of Gilbert



STORM

STormwater Outreach for
Regional Municipalities

Only Rain in the Storm Drain

STORM Annual Report: FY 2013 (July 1, 2012 – June 30, 2013)

Formation of Not-for-Profit Organization

STormwater Outreach for Regional Municipalities, known as STORM, is a regional organization promoting stormwater quality education within the greater Phoenix metropolitan area. STORM was founded in 2002, in response to federal regulations requiring certain municipalities to implement measures to educate the public on ways to protect the quality of stormwater runoff. The organization consists of 23 paid members.

In December 2005, STORM filed for not-for-profit status with the Arizona Corporation Commission. The trade names "STormwater Outreach for Regional Municipalities (STORM)" and "STORM" were filed with the Secretary of State. STORM officially became a not-for-profit charitable organization in February 2006. This status allows STORM to operate as a charitable organization and enables tax deductible contributions to promote stormwater pollution prevention. STORM's existing Operations Plan was modified and incorporated as the organization's By-Laws in February 2007 with further modification and adoption at the annual corporation meeting in June of 2008.

Membership in STORM

STORM recognizes two categories of membership: municipal and affiliate members.

Municipal membership is open to Municipal separate storm sewer system (MS4) owners required by Arizona Department of Environmental Quality (ADEQ) to have an Arizona Pollutant Discharge Elimination System (AZPDES) municipal stormwater permit. To effectively reach residents and create a regional message, municipal membership in STORM is limited to MS4 owners within the greater Phoenix metropolitan area. Based on the 2010 Census, approximately 3.8 million of the state's 6.4 million residents live in the greater Phoenix metropolitan area, providing a wide audience for regional education efforts. Representatives from other permitted MS4s located throughout Arizona are welcome to attend meetings and access resources and information generated by STORM.

Affiliate members are other jurisdictions or organizations that the STORM municipal members agree to include as affiliate members. The organization is governed by the municipal members, and as such, affiliate members are not allowed to vote on formal decisions made by the organization, but are strongly encouraged to be actively involved in monthly meetings and to take part in activities/events sponsored by STORM. Affiliate membership is not limited geographically to the greater Phoenix metropolitan area.

STORM elects a management board annually to help organize and guide operations. The FY 2013 board consisted of five members elected by consensus of the municipal members for a fiscal year term: chair, co-chair, fiscal agent, secretary, and director-at-large. During FY 2013, STORM Board Members were:

- Chair: Jessica Koberna, Town of Gilbert
- Co-chair: Paul Lopez, City of Avondale
- Fiscal Agent: Leigh Waite, ADOT
- Secretary: Dave Verhelst, City of Chandler
- Director-at-Large: Paul Catanzariti, MCESD

The Chair is responsible for facilitating all STORM meetings and acting as the lead informational point of contact for the STORM organization. The Co-Chair assists the Chair as needed in facilitating STORM meetings and disseminating information about the organization. The Fiscal Agent is responsible for providing and coordinating the collection and management of fees, other revenue and expenditures for the STORM organization. The Secretary is responsible for creating and distributing monthly meeting agendas and meeting notes. The Director-at-Large may assist the other Board members as needed and provides a fifth vote to prevent ties during a vote by the Board members.

The annual membership fee for municipal members is based on population from the 2000 Census, and a flat fee was established for affiliate members:

2000 Census Population	Annual Membership Fee
0 – 25,000	\$1,000
25, 001 – 50, 000	\$1,500
50, 001 – 100,000	\$2,000
100,001 – 250,000	\$2,500
Greater than 250,000	\$5,000
Affiliate Members	\$1,000

During FY 2013, STORM's 23 members included 6 Phase I MS4s and 17 Phase II MS4s. STORM's current membership promotes stormwater pollution prevention to a large area of greater metropolitan Phoenix as indicated by the outlines of member communities in the following figure. Additional information on membership requirements is detailed in STORM's bylaws.

During fiscal year 2013, participating municipalities, affiliates and sponsors generated \$47,000 through membership fees. A variety of in-kind contributions were made to this organization, including all member staff time. Without overhead or administrative costs involved, funds are used almost exclusively for program implementation activities. A 2013 financial summary is provided in Attachment A.

STORM Members – Fiscal Year 2013

Arizona Department of
Transportation (ADOT)

City of Apache Junction

City of Avondale

City of Chandler

City of El Mirage

City of Glendale

City of Goodyear
City of Litchfield Park

City of Mesa

City of Peoria

City of Phoenix

City of Scottsdale

City of Surprise
City of TempeCity of Tempe
City of Tolleson

Luke Air Force Base

Maricopa County
(unincorporated area)

Salt River Pima –
Maricopa Indian
Community

Town of Fountain Hills

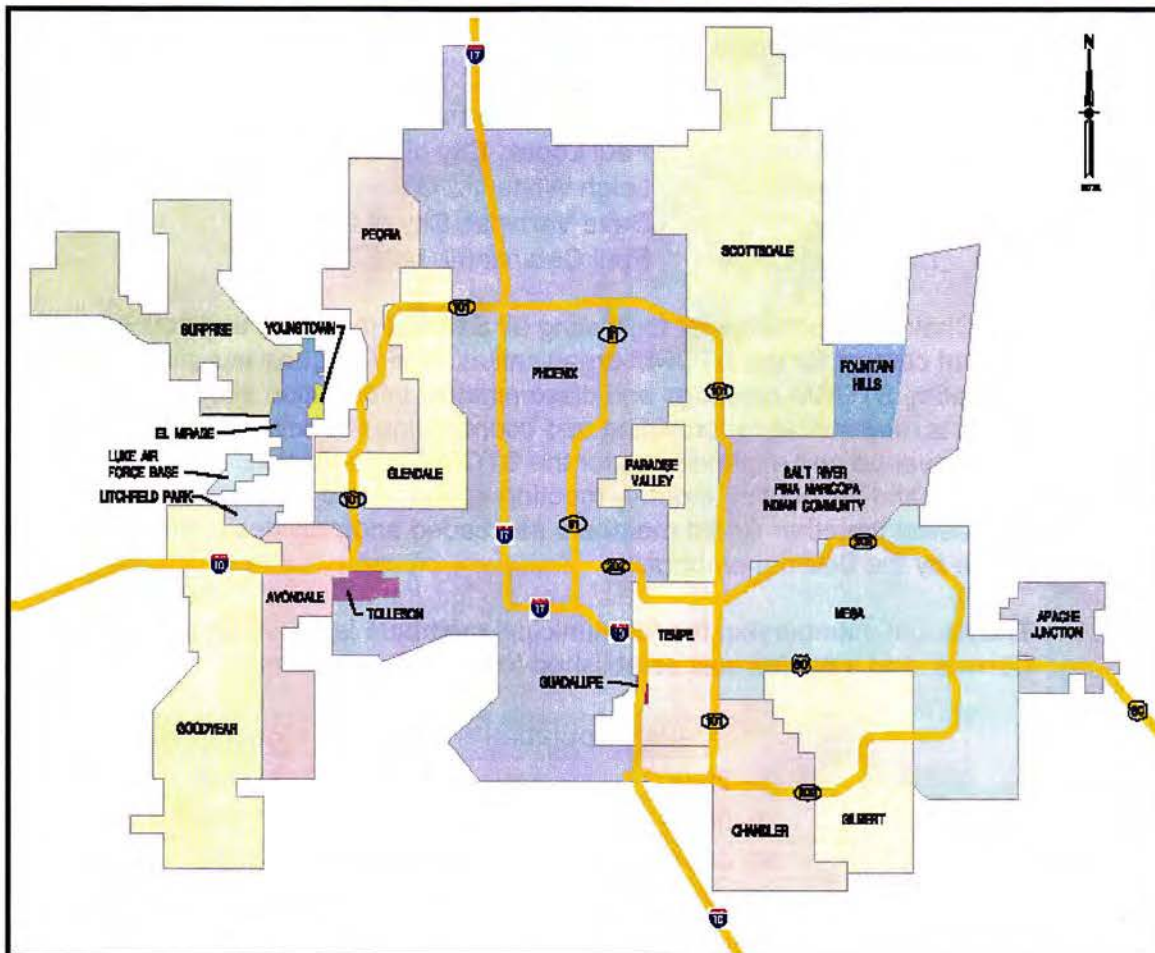
Town of Gilbert

Town of Guadalupe

Town of Paradise

Valley

Town of Youngtown



Why Become a Member?

The traditional approach to public stormwater education and outreach is for individual communities to work independently. STORM encourages a new perspective at a regional level to improve public outreach and education. Members meet monthly to discuss ideas, gather information, and share results of stormwater management tools, techniques, programs, and initiatives.

Benefits of this collaborative effort include:

- Increased public awareness of the impacts of stormwater pollution
- Shared information and experiences
- Pooled financial resources
- Protection of the environment, and
- Improved quality of life.

Communities can realize a great economic benefit from their membership investment. For a relatively small contribution, members receive a significant return in public outreach and education, much more than they would have gained working independently.

Membership in STORM also provides increased buying power that helps achieve bulk pricing on stormwater pollution awareness promotional items. Additionally, the ability to cooperatively apply for grants and other financial assistance helps further the common goal of public education to reduce surface water pollutants and ultimately improve water quality at a regional level.

Monthly Meetings

STORM generally meets once a month to make decisions and to strategize on better methods to educate the public about stormwater quality and program requirements. Meeting minutes are posted on STORM's website under the "Meetings" section of the "About Us" link.

<http://www.azstorm.org/meetings/>

STORM generally meets the fourth Tuesday of each month at the Flood Control District of Maricopa County facility at 2801 West Durango, Phoenix, Arizona. STORM does not meet during the month of December due to Holiday conflicts and vacation scheduling.

STORM's Key Accomplishments

The success of STORM is based on the synergy of bringing together resources, ideas, pooled funds, and talent of numerous municipalities and agencies to produce a regional education and outreach program. The accomplishments of this collaborative effort include:

STORM Bylaws

STORM revised their Operations Plan to act as the organization's bylaws as required by the incorporation status of the organization. In doing this, STORM created official language and applications to allow for affiliate membership and sponsors for the organization. This accomplishment allows STORM to actively pursue funding outside of the municipal membership while having developed specific guidelines for affiliate members and sponsors to follow.

STORM adopted its new Bylaws during the annual Corporation meeting in June of 2008. The Bylaws were posted on STORM's website in FY 2008.

"Only Rain in the Storm Drain"

STORM member agencies continued to express the consistent message of "Only Rain in the Storm Drain". This slogan is easily understood and clearly communicates the basic message of keeping pollutants out of the storm drain system. This message was communicated through STORM's English and Spanish web site, storm drain markers placed in various member communities, display boards, and promotional items.

STORM Web Site

STORM's web site, www.azstorm.org, promotes stormwater pollution prevention. It provides residents with direct links to their specific communities so they can receive individualized information and provides summaries of stormwater regulations. A kid's page was developed to further expand the community information sections. STORM initially contracted with a website consultant to develop this web page. STORM has historically paid hosting fees to the consultant to keep the page active and oversees the operations of the website. STORM members maintain the information that is disseminated on the website and select members have administrative access in order to make minor changes as needed. A summary of the web site activity during fiscal year 2013 is included below.

Summary of STORM Website Activity – FY 2013

Month	Unique Visitors	Number of Visits	Page Views
July 2012	156	179	405
August 2012	190	261	701
September 2012	123	140	367
October 2012	193	261	732
November 2012	140	155	436
December 2012	140	164	745
January 2013	175	223	678
February 2013	155	175	461
March 2013	190	218	492
April 2013	368	401	696
May 2013	201	232	426
June 2013	706	814	1,488
Total FY 2013	2,737	3,223	7,627

During Fiscal Year 2010, STORM members redesigned the website to update the information and look of the website. A consultant was hired in March 2010 to redesign the website and the completed website went online in May 2010. The cost of the website redesign was \$2,200. STORM also changed hosting companies, saving approximately \$525 per year in hosting fees. The new site is very user friendly and contains more detailed information on how to reduce stormwater pollution, public education campaigns completed by STORM, Kid's Corner information, and stormwater permit requirements. The new website went into operation on June 9, 2010.

Below is the home page of the website:



Display Boards

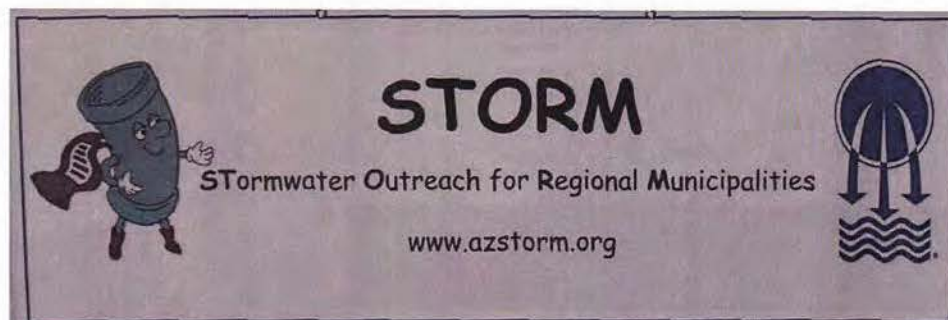
Display boards for use at community outreach events have been previously developed illustrating the difference between sanitary sewer systems and storm drain systems and provide information on ways residents can limit adding pollutants to stormwater. These display boards are available for use by STORM members at local events. In FY 2013, STORM expended \$2,528.81 on two new sets of vertical display boards. More from the display boards can be seen in Attachment "B"

A Unified Outreach Reporting form is used by members to document when and where the display boards have been used. The reporting form allows STORM to more accurately determine the audience distribution, size, and impact to the audience where the banners are displayed. Members are asked to complete and submit these forms (after the fact) for this fiscal report. Copies of member's reporting forms are provided in Attachment "C".



Table Banners

In FY 2010, STORM purchased materials and the Town of Fountain Hills printed 6 large vinyl stormwater table banners for use at public events. The banners are 6 foot by 2 foot and can be displayed vertically or horizontally. They depict the STORM name, logo, and website, Storm Drain Dan and/or the phrase "Only Rain in the Storm Drain."



Promotional Items

Various promotional items have been previously developed with STORM's logo, website address, and/or mission statement. These are made available to members to distribute at local events. STORM expended \$26,481.46 on promotional items for FY 2013. Additionally, STORM had some promotional items left over from FY 2012 that were used during this fiscal year. Promotional items available for distribution during FY 2013 included:

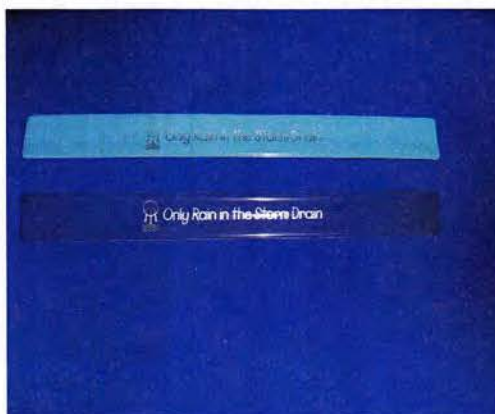
1. A new program was initiated in 2008 STORM called "Bags-on-Board". This project was aimed at reducing stormwater pollution from canine feces. STORM provided two local pet adoption agencies small containers holding plastic bags intended for proper collection and disposal of pet feces. The small refillable containers can be fastened to pet leashes. The Bags-on-Board have been a very popular item at events, therefore, in FY 2013 STORM expended \$16,038.58 to purchase an additional 10,000 pet waste bag dispensers for distribution to members and at STORM events.



2. STORM designed and purchased 2,500 magnetic notepads with "Only Rain in the Storm Drain", the STORM logo and STORM website in FY 2013. STORM expended \$1,604.14 to purchase the notepads. The notepads were distributed to members and at STORM events.



3. STORM designed and purchased 10,000 slap bands with the STORM logo and "Only Rain in the Storm Drain" message. STORM expended \$6,498.12 to purchase the slap bands in FY 2013. The slap bands were distributed to members and at STORM events.



4. STORM purchased recycled content grocery bags with the STORM logo and website in FY 2013. STORM expended \$2,340.62 for 2,500 bags. The bags were distributed to members and at STORM events.



Printed Materials

1. STORM had a new stormwater brochure professionally designed and printed, with tips for preventing stormwater pollution, during FY 2013. STORM expended \$2,270 for 15,000 brochures. The brochures were distributed to members and at STORM events.



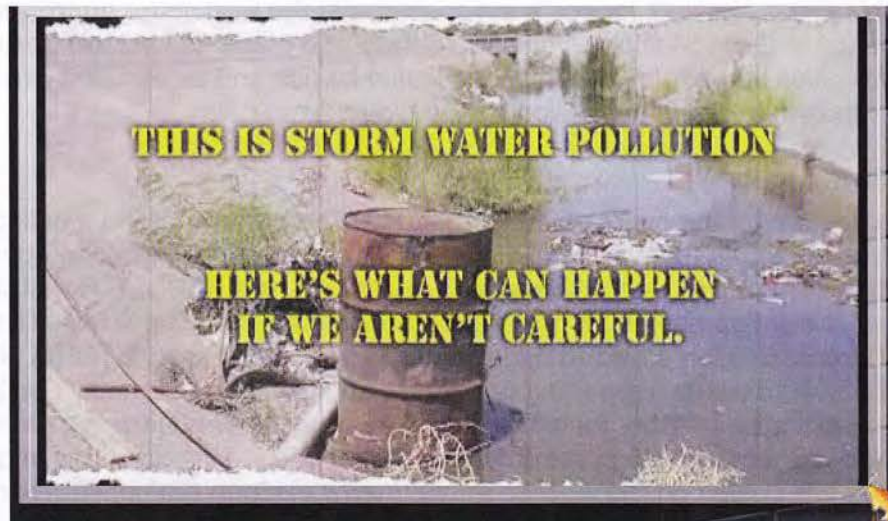
2. STORM developed a construction brochure with tips for preventing stormwater pollution associated with construction projects during FY 2010. STORM expended \$1,196.47 for printing of 10,000 construction brochures in FY 2010. STORM had brochures left over from FY 2010 for distribution in FY 2013.



STORM created a Unified Outreach Reporting form to be used by members to document when and where promotional items are distributed as well as the quantity distributed. This will allow STORM to more accurately determine the audience distribution, size, and impact to the audience where STORM promotional items are distributed. Members were asked to complete and submit these forms (after the fact) for this fiscal year report. Copies of this form are provided in Attachment C.

Movie Theater Campaign

STORM's FY 2013 movie theater campaign ran from December 14, 2012 to January 10, 2013 (4 weeks) to correspond to the winter rain season. The digital advertising slides ran for 15 seconds prior to each movie, for a total of 18,340 times. The slides were shown at 7 AMC theaters throughout the Phoenix metropolitan area, showing on 131 movie screens averaging 5 movies per day. That attributes to 655 movies per day, 4,585 movies per week and 18,340 movies over the 4 week campaign. Based upon historical movie admission rates, it is estimated that the campaign was shown to approximately 680,000 people. STORM expended \$5,000 for the movie theater campaign in FY 2013.



Radio Campaigns

STORM conducted a radio ad campaign during FY 2013. The campaign included a PSA regarding swimming pool discharges which aired on 8 radio stations from June 3, 2013 to June 30, 2013 (4 weeks). Cumulative persons reached were: 1,307,900 (age 12+), 1,218,800 (age 18+) and 742,900 (age 25-54). The campaign included 134 (30 second) paid spots, plus 82 (30 second), 4 (15 second) and 6 (10 second) "bonus" spots at no charge. A Community Service interview was aired on one of the participating stations. The cost of the campaign was \$5,021.65.

The campaigns were both aired in English and Spanish.

The PSAs are posted on the website at <http://www.azstorm.org/radio-psa/>.

Seminars and Workshops

LID Basics and Beyond: Low Impact Development Trends in the Southwest

STORM was a sponsor of the event on February 5, 2013. STORM contributed \$1,000 to the ASU Sustainable Cities Network for costs associated with the workshop. Approximately 122 were in attendance at the workshop. Workshop details and presentations are posted at <http://sustainablecities.asu.edu/members/meetings/lid-basics-and-beyond-low-impact-development-trends-in-the-southwest-workshop-resources/>

MS4 Statewide Summit

STORM was a sponsor of the event on June 18, 2013. The purpose of the meeting was to bring Phase I and Phase II MS4s together to discuss programs, provide networking opportunities and share information. Topics included enforcement, audits, the new AZPDES Construction General Permit, low impact development, watershed approach and a panel discussion. The Arizona Department of Transportation provided the seminar room at no charge. STORM provided a contribution of \$1,000 towards supporting costs associated with the Summit. The Summit featured presentations by member municipalities, as well as state agency representatives. The Summit was very successful, with approximately 74 attendees. Presentations and handouts from the seminar are posted on the website at <http://www.azstorm.org/construction-seminar/>.

Industrial Stormwater Compliance Made Easy

On June 20, 2013, STORM presented the Industrial Stormwater Compliance Made Easy seminar. The seminar was free and the Arizona Department of Transportation provided the seminar room at no charge. Topics covered during the seminar included visual assessments, routine inspections, training, recordkeeping and compliance and enforcement. Approximately 84 attended the seminar. STORM expended \$1,177.18 for costs associated with printing, mailing and refreshments. Seminar presentations are available at <http://www.azstorm.org/construction-seminar/>.

Shared Resources

Benefits of this collaborative and clearly focused effort include shared resources. Such resources include the following:

- City of Chandler's and Maricopa County's Water Runoff Models: The City of Chandler and Maricopa County has offered STORM members the use of this model for demonstrating how to prevent pollutants from entering the stormwater system.

- City of Phoenix's Storm Drain Marker Template: The City of Phoenix had previously developed a template of a storm drain marker created for use on their catch basins and has shared this template with STORM members, minimizing the cost of producing these markers to other members. During FY 2007, Phoenix re-established a contract with a local foundry to produce these markers and all members were invited to utilize the negotiated pricing structure.
- Fountain Hills had previously developed a template for wrist bands embossed with STORM's slogan "Only Rain in the Storm Drain" and was made available to members without having to endure the cost of the original casting price. STORM member municipality, the Town of Fountain Hills re-established a contract with a local distributor.
- In FY 2010, the Town of Fountain Hills printing department produced 6 large vinyl stormwater table banners for use at public events.
- Training Program: Prior to FY 2008, STORM members developed a PowerPoint presentation that could be utilized by each member to satisfy the training requirements detailed in the ADEQ permit. This benefits STORM members in that each community would not have to create such a program independently and also would provide a consistent message to the target audiences. The target audiences of the training program are municipal inspectors, municipal employees, and developers.
- City of Phoenix Storm Drain Study: The City of Phoenix conducts an annual poll of Valley residents to assess residents' knowledge of storm drain pollution. This study, and the potential to add specific questions, assists STORM in targeting particular audiences or determining success in outreach efforts.
- Storm Drain Dan Coloring Books: The City of Phoenix previously developed three such books related to preventing stormwater pollution. These are posted on STORM's website and are available for production to STORM members.
- The Maricopa County Environmental Services Department Stormwater Quality Program has conducted annual stormwater pollution awareness surveys beginning in FY 2009. The results of the survey are used to structure future outreach efforts and educational programs.
- Vendor Information: Stormwater product vendors may present a 30 to 60 minute informational session to the STORM members. This allows members with product knowledge to share their experiences with members that may be interested in a particular product. During FY 2013, two vendors provided presentations to STORM.

Awards and Recognition

STORM is the first regional stormwater public education and outreach organization in Arizona. The collaborative, voluntary, and highly organized approach to disseminating information and resources to residents throughout the greater Phoenix metropolitan area has provided a distinctive and effective means to reduce stormwater pollution while maximizing the benefit of shared resources.

Previously, STORM had been nominated for the following awards/recognition:

- Valley Forward's Environmental Excellence Award in the category of Environmental Education/Communication - Public Sector. This award recognizes outstanding contributions to the sustainability of the Valley communities.
- Maricopa Association of Governments' Desert Peak Award. An award that recognizes people, projects, and partnerships that have demonstrated a commitment to regionalism.

During FY 2013, STORM was not nominated for any external awards or recognition, but internally recognizes the effort put forward by the organization's board members and other members that perform services to STORM above and beyond normal levels of participation.

Attachment A - FY 2013 Financial Summary

Beginning Balance	\$28,418.35
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Membership for FY 2013 (July 1, 2012 - June 30, 2013)	Membership Fees FY 2013
ADOT	\$1,000
Apache Junction	\$1,500
Avondale	\$2,000
Chandler	\$2,500
El Mirage	\$1,000
Fountain Hills	\$1,000
Gilbert	\$2,500
Glendale	\$2,500
Goodyear	\$1,000
Guadalupe	\$1,000
Litchfield Park	\$1,000
Luke AFB	\$1,000
Maricopa County	\$5,000
Mesa	\$5,000
Paradise Valley	\$1,000
Peoria	\$2,500
Phoenix	\$5,000
Scottsdale	\$2,500
SRPMIC	\$1,000
Surprise	\$2,500
Tempe	\$2,500
Tolleson	\$1,000
Youngtown	\$1,000
Total	\$47,000

Expenses	
Administrative	\$1,470.09
Website	\$212.13
Promotional/Educational Items	\$31,280.27
PSA - Movie Theatre Campaign	\$5,000.00
PSA - Radio Campaign	\$5,021.65
Seminars and Workshops	\$3,177.18
Total	\$46,161.32
Ending Balance	\$29,257.03

Attachment B - Banners and other promotional items

Example of STORM Banner



Attachment C – Unified Outreach Reporting Forms for FY 2013

(Begin on following page)



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Glendale, ADOT, Phoenix	☒ Phase I MS4	☐ Affiliate
Contact: Wign-Wante	☒ Phase II MS4	☐ Sponsor
Phone: 602-712-4170	☒ Other	
Address: 1611 W. Jackson Street, Phoenix 85007		

Event information:

Name: Low Impact Development	Location: Glendale Library
Date(s): 2/5/13	Time: 8-4
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Outreach regarding sustainable reuse of stormwater and environmental protection	
Total # of Attendance @ event: 100	
Total # of people with direct discussion about STORM: 30	

STORM handout information:

Type and # of Brochures used:	
Type and # of Handouts used:	
Type and # of Displays utilized:	Banners
Other STORM information utilized:	100 canvas bags



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification: MCounty

Name: ADOT, Phx	☒ Phase I MS4	☐ Affiliate
Contact: Leigh White	☒ Phase II MS4	☐ Sponsor
Phone: 602 712 6170	☒ Other	
Address: 1611 W. Jackson St, Phoenix 85007		

Event information:

Name: Outdoor Expo	Location: Arizona Game & Fish Ben Avery Range #74
Date(s): March 23-24, 2013	Time: 8-5
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Public education about wildlife-related and outdoor recreation activities.	
Total # of Attendance @ event: 17000	
Total # of people with direct discussion about STORM: 2000	

STORM handout information:

Type and # of Brochures used:	
Type and # of Handouts used:	200 Slap bands
Type and # of Displays utilized:	banners
Other STORM information utilized:	400 Canvas bags



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: ADOT Pima Assoc. Gov.	☒ Phase I MS4	☐ Affiliate
Contact: Leigh White	☒ Phase II MS4	☐ Sponsor
Phone: 602-712-6170	☒ Other	
Address: 1611 W. Jackson St Phoenix 85007		

Event information:

Name: Pima Assoc. Gov. Construction seminar	Location: Tucson Val De Library
Date(s): 5/8/13	Time: 2-4
Reason:	
☒ Public Education Requirement ☐ Other	
☐ Public Participation Requirement	
Event Description: Overview of 2013 Arizona Pollutant Discharge Elimination System Construction General Permit	
Total # of Attendance @ event: 100	
Total # of people with direct discussion about STORM: 5	

STORM handout information:

Type and # of Brochures used:	
Type and # of Handouts used:	
Type and # of Displays utilized:	
Other STORM information utilized:	80 dog bags, 60 canvas bags 30 brochures HOA



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: ADOT	☒ Phase I MS4	☐ Affiliate
Contact: Leigh White	☒ Phase II MS4	☐ Sponsor
Phone: 602 712 6170	☒ Other	
Address: 1611 W. Jackson St. Phoenix 85007		

Event information:

Name: Mesa Dog Days	Location: Mesa
Date(s): 5/10/13	Time: 5-8p
Reason: ☐ Public Education Requirement ☐ Public Participation Requirement ☒ Other	
Event Description: ADOPTION EVENT FOR PETS.	
Total # of Attendance @ event: unknown	
Total # of people with direct discussion about STORM: unknown	

STORM handout information:

Type and # of Brochures used:	
Type and # of Handouts used:	
Type and # of Displays utilized:	
Other STORM information utilized:	33 dog bags



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: ADOT, Tempe, Phoenix, County	☒ Phase I MS4	☐ Affiliate
Contact: Leigh Waite	☒ Phase II MS4	☐ Sponsor
Phone: 602 712 6170	☒ Other	
Address: 1611 W. Jackson St. Phoenix 85007		

Event information:

Name: MS4 Summit	Location: ADOT Human Resources Development Center
Date(s): 6/18/13	Time: 9-3
Reason: ☐ Public Education Requirement ☐ Public Participation Requirement ☒ Other	
Event Description: Outreach to regulated municipalities; practitioners; and interested public	
Total # of Attendance @ event: 85	
Total # of people with direct discussion about STORM: 85	

STORM handout information:

Type and # of Brochures used:	
Type and # of Handouts used:	
Type and # of Displays utilized:	Banners
Other STORM information utilized:	85 each: Canvas bags, brochures, dog bags



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: <u>ADOT</u>	☒ Phase I MS4	☐ Affiliate
Contact: <u>Wigh Warte</u>	☒ Phase II MS4	☐ Sponsor
Phone: <u>602 712 6170</u>	☒ Other	
Address: <u>1611 W. Jackson St. Phoenix AZ 85007</u>		

Event information:

Name: <u>Int'l Convention on ^{Environment} Transportation</u>	Location: <u>Kierland, Scottsdale</u>
Date(s): <u>June 23-27, 2013</u>	Time: <u>7-5</u>
Reason: ☐ Public Education Requirement ☒ Other ☐ Public Participation Requirement	
Event Description: <u>Safe and sustainable solutions for our mobility needs that effectively support and enhance ecosystem function</u>	
Total # of Attendance @ event: <u>400+</u>	
Total # of people with direct discussion about STORM: <u>0</u>	

STORM handout information:

Type and # of Brochures used:	
Type and # of Handouts used:	
Type and # of Displays utilized:	
Other STORM information utilized:	<u>300 ^{each} Canvas bags, brochures, dogbags</u>



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Avondale	☐ Phase I MS4	☐ Affiliate
Contact: Daniel Culotta	☒ Phase II MS4	☐ Sponsor
Phone: 623-333-4220	☐ Other	
Address: 11465 W Civic Center Dr., Avondale, Az 85323		

Event information:

Name: Donny Hale Park Re-Opening	Location: Donny Hale Park, Avondale
Date(s):	Time: 11:00am - 1:00pm
Reason:	
☒ Public Education Requirement ☐ Other	
☐ Public Participation Requirement	
Event Description:	Donny Hale park was reopened after revitalization efforts, and the public were invited to attend to see the improvmenets, meet the Mayor and Council members, enjoy free refreshements, and learn about Avondale's environmental and sustainability programs. Avondale had STORM brochures, shopping bags, and other outreach materials available.
Total # of Attendance @ event: 200	
Total # of people with direct discussion about STORM: 75	

STORM handout information:

Type and # of Brochures used:	Storm Drains: Do you know where the water goes? 20
Type and # of Handouts used:	Pet waste dispensers - 50
Type and # of Displays utilized:	
Other STORM information utilized:	60 reusable bags



Stormwater Management Program - Public Event Report Form

Contact Information

Name: Dave Verhelst
Phone: 480-782-3503
Address: 975 E. Armstrong Way, Bldg C, Chandler, AZ 85286

Event Information

Name: Freescale Live Green Health Expo	Location: Freescale Facility 1300 N Alma School Road, Chandler, AZ
Date(s): 9/25/12	Time: 11:00 AM to 3:00 PM
Type of Event: Public Education and Public Participation	
Event Description: Freescale sponsored event for all Freescale employees to enjoy the many health, wellness, and recreation opportunities within our community.	
Estimated Attendance: 125	
Estimated # of Attendees with Direct Discussion of Stormwater Pollution Prevention: 100	
Type and # of Brochures Distributed:	Stormwater – A homeowner's guide to healthy habits for clean water (12)
Type and # of Handouts Distributed:	Bags on Board (75), Magnetic Clips (67), Key Chains (24), Wrist Bands (12), Rain Gauges (40), Magnetic Business Card Notepads (66)
Type of Displays Utilized:	STORM Vertical Banners, City of Chandler Table Throw
Other:	N/A



Stormwater Management Program - Public Event Report Form

Contact Information

Name: Dave Verhelst
Phone: 480-782-3503
Address: 975 E. Armstrong Way, Bldg C, Chandler, AZ 85286

Event Information

Name: Neighborhood Academy – Know your City Resources	Location: City Council Chambers
Date(s): 9/26/12	Time: 6:00 PM to 7:30 PM
Type of Event: Public Education and Public Participation	
Event Description: HOA & Traditional Neighborhood Academy - A class to provide participants with an overview of City resources.	
Estimated Attendance: 50	
Estimated # of Attendees with Direct Discussion of Stormwater Pollution Prevention: 25	
Type and # of Brochures Distributed:	Stormwater – A homeowner’s guide to healthy habits for clean water (15)
Type and # of Handouts Distributed:	Bags on Board (33), Magnetic Clips (30), Key Chains (21), Magnetic Business Card Notepads (26)
Type of Displays Utilized:	STORM Vertical Banners, City of Chandler Table Throw
Other:	N/A



Stormwater Management Program - Public Event Report Form

Contact Information

Name: Dave Verhelst
Phone: 480-782-3503
Address: 975 E. Armstrong Way, Bldg C, Chandler, AZ 85286

Event Information

Name: 5th Annual Woofstock –The Great Chandler Dog Walk	Location: Tumbleweed Park 2250 S. McQueen Road - Chandler
Date(s): 11/17/12	Time: 9:00 AM to 2:00 PM
Type of Event: Public Education and Public Participation	
Event Description: Family friendly day of activities, including Great Chandler dog walk, concert for critters, pet contests, interactive demonstrations, pet psychic, mini bark park, pet friendly services and vendor booths.	
Estimated Attendance: 4,400	
Estimated # of Attendees with Direct Discussion of Stormwater Pollution Prevention: 275	
Type and # of Brochures Distributed:	Stormwater – A homeowner’s guide to healthy habits for clean water (12) STORM – Stormwater Pollution Prevention Begins With You! (29), MCESD Brochures (29)
Type and # of Handouts Distributed:	Pet Waste Bags (293), Magnetic Clips (101), Key Chains (61), Wrist Bands (55), MCESD Mini Frisbees (53), MCESD Slap Band Bracelet (73), MCESD Pens (53), Recycled Bags (30), Storm Drain Dan Activity Books (11), MCESD Calendars (34), MCESD Magnetic Clips (36)
Type of Displays Utilized:	STORM Vertical Banners, City of Chandler Table Throw
Other:	N/A



Stormwater Management Program - Public Event Report Form

Contact Information

Name: Dave Verhelst
Phone: 480-782-3503
Address: 975 E. Armstrong Way, Bldg C, Chandler, AZ 85286

Event Information

Name: Chandler Art Walk: An Evening of Art & Science	Location: Dr. A.J. Chandler Park
Date(s): 2/15/13	Time: 6:00 PM to 10:00 PM
Type of Event: Public Education and Public Participation	
Event Description: Technology meets the arts as Downtown Chandler transforms its monthly Third Friday Art Walk into a creative look at the science behind the food and drink, beauty, art and invention around us. A SciTech Festival event.	
Estimated Attendance: 1,000	
Estimated # of Attendees with Direct Discussion of Stormwater Pollution Prevention: 100	
Type and # of Brochures Distributed:	Stormwater – A homeowner’s guide to healthy habits for clean water (15)
Type and # of Handouts Distributed:	Magnetic Clips (17), Key Chains (6), Wrist Bands (22), Rain Gauges (9), Storm Drain Dan Activity Books (5), STORM Magnetic Notepads (18), Bags on Board (25)
Type of Displays Utilized:	STORM Vertical Banners, City of Chandler Table Throw
Other:	Business Cards, City Code 45-8, Pool Drainage Flyers



Stormwater Management Program - Public Event Report Form

Contact Information

Name: Dave Verhelst
Phone: 480-782-3503
Address: 975 E. Armstrong Way, Bldg C, Chandler, AZ 85286

Event Information

Name: Hamilton Invitational Science and Engineering Fair	Location: Hamilton High School
Date(s): 2/23/13	Time: 11:00 AM to 2:00 PM
Type of Event: Public Education and Public Participation	
Event Description: The event hosts outstanding science research projects from grades 5-12, with approximately 1,500 participants from all the Chandler Unified Schools. The event is sponsored by Intel and SRP.	
Estimated Attendance: 4,000	
Estimated # of Attendees with Direct Discussion of Stormwater Pollution Prevention: 225	
Type and # of Brochures Distributed:	Stormwater – A homeowner's guide to healthy habits for clean water (110)
Type and # of Handouts Distributed:	Magnetic Clips (102), Key Chains (75), Wrist Bands (115), Rain Gauges (100), STORM Recycled Content Bags (100), Storm Drain Dan Activity Books (15), STORM Slap Bands (100), STORM Magnetic Notepads (80), STORM Bags on Board (125)
Type of Displays Utilized:	STORM Vertical Banners, City of Chandler Table Throw
Other:	Business Cards and 2013 4 th grade Environmental Art Contest Calendars distributed



Stormwater Management Program - Public Event Report Form

Contact Information

Name: Dave Verhelst
Phone: 480-782-3503
Address: 975 E. Armstrong Way, Bldg C, Chandler, AZ 85286

Event Information

Name: Earth Day Celebration	Location: City of Chandler Environmental Education Center / Veteran's Oasis Park
Date(s): 4/19/13	Time: 4:00 PM to 7:00 PM
Type of Event: Public Education and Public Participation	
Event Description: The event celebrates Earth Day and the 5 th anniversary of the Environmental Education Center. Fun and educational activities for all ages. The event is sponsored by the City of Chandler.	
Estimated Attendance: 325	
Estimated # of Attendees with Direct Discussion of Stormwater Pollution Prevention: 65	
Type and # of Brochures Distributed:	Stormwater – A homeowner's guide to healthy habits for clean water (30)
Type and # of Handouts Distributed:	Recycled Content Bags (30), Magnetic Notepads (42), Bags on Board (67), Magnetic Clips (51), Key Chains (47), Wrist Bands (59), Slap Bands (106), Storm Drain Dan Coloring Books (20)
Type of Displays Utilized:	Table Throw, STORM Vertical Banners
Other:	Business Cards, 2013 4 th grade Environmental Art Contest calendars, Pool drainage inserts, City Code 45-8, EPA Word Search were available



Stormwater Management Program - Public Event Report Form

Contact Information

Name: Dave Verhelst
Phone: 480-782-3503
Address: 975 E. Armstrong Way, Bldg C, Chandler, AZ 85286

Event Information

Name: Know Your City Resources	Location: City Council Chambers and Foyer
Date(s): 4/24/13	Time: 6:30 PM to 7:45 PM
Type of Event: Public Education and Public Participation	
Event Description: An opportunity for Home Owner's Association Academy, Traditional Neighborhood Academy participants and Neighborhood Advisory Committee members to become familiar with City services. Staff from Streets, Crime Prevention, Solid Waste, Parks, Fire, Neighborhood Programs and Transit participated. City Divisions hosted informational tables for participants to become familiar with City Services.	
Estimated Attendance: 65	
Estimated # of Attendees with Direct Discussion of Stormwater Pollution Prevention: 25	
Type and # of Brochures Distributed:	Stormwater – A homeowner's guide to healthy habits for clean water (35)
Type and # of Handouts Distributed:	STORM recycled content bags were pre-stuffed with magnetic clips, key chains, magnetic notepads, <i>Stormwater – A homeowner's guide to healthy habits for clean water</i> brochures, pool drainage information and 2013 4th grade Environmental Art Contest calendars. 35 bags with above contents were distributed
Type of Displays Utilized:	STORM Vertical Banner, City of Chandler Table Throw
Other:	Business Cards



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Stormwater Management Program - Public Event Report Form

Contact Information

Name: Dave Verhelst
Phone: 480-782-3503
Address: 975 E. Armstrong Way, Bldg C, Chandler, AZ 85286

Event Information

Name: 12 th Annual El Dorado High School Career Fair and Science Fair	Location: El Dorado High School 2200 N. Arizona Ave Chandler, AZ 85225
Date(s): 4/24/13	Time: 4:00 PM to 7:00 PM
Type of Event: Public Education and Public Participation	
Event Description: Career Fair and Science Fair. City of Chandler Real Estate/Engineering, Planning, Streets, Neighborhood Preservation, Fire, Police and post-secondary schools and the business community participated. Attendees were provided with "bingo" cards with spaces for all informational tables. Attendees had to ask three questions at each table to receive a stamp on the bingo card.	
Estimated Attendance: 100	
Estimated # of Attendees with Direct Discussion of Stormwater Pollution Prevention: 30	
Type and # of Brochures Distributed:	Stormwater – A homeowner's guide to healthy habits for clean water (5)
Type and # of Handouts Distributed:	Magnetic clips (17), Key chains (11), and Magnetic notepads (13)
Type of Displays Utilized:	Storm Drain – No Dumping placard
Other:	



Stormwater Management Program - Public Event Report Form

Contact Information

Name: Dave Verhelst
Phone: 480-782-3503
Address: 975 E. Armstrong Way, Bldg C, Chandler, AZ 85286

Event Information

Name: 10 th Annual 4 th Grade Environmental Art Contest Awards Ceremony	Location: City Council Chambers
Date(s): 5/14/13	Time: 6:00 PM to 7:00 PM
Type of Event: Public Education and Public Participation	
Event Description: The event celebrated the 19 student winners and their teachers associated with the 4 th grade environmental art contest calendar. All of the winners and teachers received a gift bag filled with promotional items associated with the storm water pollution prevention, water conservation and recycling programs. A presentation of each City program was covered for the entire audience.	
Estimated Attendance: 125 (19 students and 17 teachers were present)	
Estimated # of Attendees with Direct Discussion of Stormwater Pollution Prevention: 125	
Type and # of Brochures Distributed:	Stormwater – A homeowner's guide to healthy habits for clean water (35)
Type and # of Handouts Distributed:	Magnetic Clips (36), Key Chains (36), Wrist bands (19), Rain Gauges (36), Magnetic Note Pads (36), Slap bands (19)
Type of Displays Utilized:	STORM Vertical Banners
Other:	



Stormwater Management Program - Public Event Report Form

Contact Information

Name: Dave Verhelst
Phone: 480-782-3503
Address: 975 E. Armstrong Way, Bldg C, Chandler, AZ 85286

Event Information

Name: Intel Green-it Fair	Location: Intel Facility – Chandler & Rural Campus
Date(s): 5/8/13	Time: 10:00 AM to 2:30 PM
Type of Event: Public Education and Public Participation	
Event Description: The event was sponsored by Intel for their employees and provided informational booths on City environmental programs and green and sustainable products and technologies.	
Estimated Attendance: 346	
Estimated # of Attendees with Direct Discussion of Stormwater Pollution Prevention: 100	
Type and # of Brochures Distributed:	Stormwater – A homeowner’s guide to healthy habits for clean water (37)
Type and # of Handouts Distributed:	Bags on Board (91), Magnetic Clips (73), Key Chains (48), Magnetic Notepads (74), Storm Drain Dan Coloring Books (10), STORM Recycled Content Bags (32)
Type of Displays Utilized:	STORM Vertical Banners
Other:	Business Cards, pool drainage information, City code information, EPA crossword puzzles, EAC Calendars



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Fountain Hills	☐ Phase I MS4	☐ Affiliate
Contact: Raymond Rees	☒ Phase II MS4	☐ Sponsor
Phone: 480-816-5180	☐ Other	
Address: 16075 E. Avenue of The Fountains		

Event information:

Name: Fountain Hills Arts & Craft Fair	Location: Avenue of The Fountains, Fountain Hills
Date(s): February 22 ND & 23 RD 2013	Time: 9 am - 4 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: The Town hosted an informational booth at the annual Chamber Arts & Craft Fair that highlighted our Storm Water Pollution Prevention Program	
Total # of Attendance @ event: 200,000	
Total # of people with direct discussion about STORM: 300	

STORM handout information:

Type and # of Brochures used:	SWP Prevention Begins with You 25 Construction Site (5) Proper Pool Draining 25
Type and # of Handouts used:	Pet waste bags (100), Magnets (15), Clips (45) Storm Drain Dan coloring book (25) & Reusable shopping bags (65) Wrist bands (20), Stickers (30)
Type and # of Displays utilized:	Town's Storm Water Pollution Prevention Banners
Other STORM information utilized:	Display showing street sweeping material collected and how it affects the quality of storm water and the environment.



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Fountain Hills	☐ Phase I MS4	☐ Affiliate
Contact: Raymond Rees	☒ Phase II MS4	☐ Sponsor
Phone: 480-816-5180	☐ Other	
Address: 16705 E. Avenue of The Fountains		

Event information:

Name: Fountain Hills Electronics Collection Event	Location: Fountain Hills Town Hall Parking Lot
Date(s): April 20, 2013	Time: 8 am - 1 pm
Reason:	
☒ Public Education Requirement ☐ Other	
☐ Public Participation Requirement	
Event Description: Town hosted electronics recycling collection event and paper shredding event.	
Total # of Attendance @ event: 267	
Total # of people with direct discussion about STORM: 60	

STORM handout information:

Type and # of Brochures used:	Storm Water Prevention Begins with You (50) and Proper draining of pools and spas (50)
Type and # of Handouts used:	Pet waste bags (25)
Type and # of Displays utilized:	Town's Storm Water Pollution Prevention Banners
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Spectrum Elementary Kindercamp	Location: Spectrum Elementary
Date(s): 7/24/2012	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of Preschool kids and their teachers.
Total # of Attendance @ event: 42	
Total # of people with direct discussion about STORM: 42	

STORM handout information:

Type and # of Brochures used:	General Brochure (42)
Type and # of Handouts used:	Coloring/Activity book (38), Book mark (42)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Edu-Prize Elementary	Location: Edu-Prize Elementary
Date(s): 8/14/2012	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of 4 th graders and their teachers (2 classes).
Total # of Attendance @ event: 171	
Total # of people with direct discussion about STORM: 171	

STORM handout information:

Type and # of Brochures used:	General Brochure (171)
Type and # of Handouts used:	Coloring/Activity book (138)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Carol Rae Ranch Elementary	Location: Carol Rae Ranch Elementary
Date(s): 8/29/2012	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of 4 th graders and their teachers.
Total # of Attendance @ event: 100	
Total # of people with direct discussion about STORM: 100	

STORM handout information:

Type and # of Brochures used:	General Brochure (100)
Type and # of Handouts used:	Coloring/Activity book (97)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Ashland Ranch Elementary	Location: Ashland Ranch Elementary
Date(s): 9/6/2012	Time:
Reason:	
☒ Public Education Requirement ☐ Other	
☐ Public Participation Requirement	
Event Description: Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of 4 th graders and their teacher.	
Total # of Attendance @ event: 32	
Total # of people with direct discussion about STORM: 32	

STORM handout information:

Type and # of Brochures used:	General Brochure (32)
Type and # of Handouts used:	Coloring/Activity book (31)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Ashland Ranch Elementary	Location: Ashland Ranch Elementary
Date(s): 9/25/2012	Time:
Reason:	
☒ Public Education Requirement ☐ Other	
☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of 2 nd graders and their teacher.
Total # of Attendance @ event: 111	
Total # of people with direct discussion about STORM: 111	

STORM handout information:

Type and # of Brochures used:	General Brochure (111)
Type and # of Handouts used:	Coloring/Activity book (107)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Pioneer Elementary	Location: Pioneer Elementary
Date(s): 9/26/2012	Time:
Reason:	
☒ Public Education Requirement ☐ Other	
☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of 4 th graders and their teachers.
Total # of Attendance @ event: 85	
Total # of people with direct discussion about STORM: 85	

STORM handout information:

Type and # of Brochures used:	General Brochure (85)
Type and # of Handouts used:	Coloring/Activity book (82)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Goddard School	Location: Goddard School
Date(s): 10/11/2012	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of Pre-K students and their teachers.
Total # of Attendance @ event: 73	
Total # of people with direct discussion about STORM: 73	

STORM handout information:

Type and # of Brochures used:	General Brochure (73)
Type and # of Handouts used:	
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Gilbert Elementary	Location: Gilbert Elementary
Date(s): 10/11/2012	Time:
Reason:	
☒ Public Education Requirement ☐ Other	
☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of 2 nd graders and their teachers.
Total # of Attendance @ event: 104	
Total # of people with direct discussion about STORM: 104	

STORM handout information:

Type and # of Brochures used:	General Brochure (104)
Type and # of Handouts used:	Coloring/Activity book (100)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Carol Rae Ranch	Location: Carol Rae Ranch
Date(s): 10/26/2012	Time:
Reason:	
☒ Public Education Requirement ☐ Other	
☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of Pre-K students and their teachers.
Total # of Attendance @ event: 21	
Total # of people with direct discussion about STORM: 21	

STORM handout information:

Type and # of Brochures used:	General Brochure (21)
Type and # of Handouts used:	
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Gilbert High School	Location: Gilbert High School
Date(s): 11/2/2012	Time:
Reason:	
☒ Public Education Requirement ☐ Other	
☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of high school students and their teachers.
Total # of Attendance @ event: 44	
Total # of people with direct discussion about STORM: 44	

STORM handout information:

Type and # of Brochures used:	General Brochure (44)
Type and # of Handouts used:	Coloring Book (40)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Girl Scout Troup #1013	Location: Girl Scout Troup #1013
Date(s): 11/14/2012	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of girl scouts and their leaders.
Total # of Attendance @ event: 17	
Total # of people with direct discussion about STORM: 17	

STORM handout information:

Type and # of Brochures used:	General Brochure (17)
Type and # of Handouts used:	Coloring Book (12)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Ashland Ranch Elementary	Location: Ashland Ranch Elementary
Date(s): 1/25/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of 6 th graders and their teachers.
Total # of Attendance @ event: 32	
Total # of people with direct discussion about STORM: 32	

STORM handout information:

Type and # of Brochures used:	General Brochure (32)
Type and # of Handouts used:	Coloring Book (30)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Cub Scout Den #689	Location: Cub Scout Den #689
Date(s): 2/13/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of cub scouts and their leaders
Total # of Attendance @ event: 10	
Total # of people with direct discussion about STORM: 10	

STORM handout information:

Type and # of Brochures used:	General Brochure (10)
Type and # of Handouts used:	Coloring Book (8)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Carol Rae Ranch	Location: Carol Rae Ranch
Date(s): 2/22/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of 6 th graders and their teachers.
Total # of Attendance @ event: 95	
Total # of people with direct discussion about STORM: 95	

STORM handout information:

Type and # of Brochures used:	General Brochure (95)
Type and # of Handouts used:	Coloring Book (90)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Primrose School	Location: Primrose School
Date(s): 2/25/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other	
☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of students and their teachers.
Total # of Attendance @ event: 74	
Total # of people with direct discussion about STORM: 74	

STORM handout information:

Type and # of Brochures used:	General Brochure (74)
Type and # of Handouts used:	
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

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Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Highland Park	Location: Highland Park
Date(s): 2/26/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other	
☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of 6 th grade students and their teachers.
Total # of Attendance @ event: 34	
Total # of people with direct discussion about STORM: 34	

STORM handout information:

Type and # of Brochures used:	General Brochure (34)
Type and # of Handouts used:	Coloring Book (33)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Edu-Prize	Location: Edu-Prize
Date(s): 3/7/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other	
☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of 4 th grade students and their teachers.
Total # of Attendance @ event: 68	
Total # of people with direct discussion about STORM: 68	

STORM handout information:

Type and # of Brochures used:	General Brochure (68)
Type and # of Handouts used:	Coloring Book (65)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Highland Ranch Elementary	Location: Highland Ranch Elementary
Date(s): 3/18/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other	
☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of high school students and their teachers.
Total # of Attendance @ event: 45	
Total # of people with direct discussion about STORM: 45	

STORM handout information:

Type and # of Brochures used:	General Brochure (45)
Type and # of Handouts used:	Coloring Book (35)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Sonoma Ranch Elementary	Location: Sonoma Ranch Elementary
Date(s): 3/20/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of Kindergarten students and their teachers.
Total # of Attendance @ event: 74	
Total # of people with direct discussion about STORM: 74	

STORM handout information:

Type and # of Brochures used:	General Brochure (74)
Type and # of Handouts used:	Coloring Book (68)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Gilbert Elementary	Location: Gilbert Elementary
Date(s): 4/3/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other	
☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of 4 th grade students and their teachers.
Total # of Attendance @ event: 53	
Total # of people with direct discussion about STORM: 53	

STORM handout information:

Type and # of Brochures used:	General Brochure (53)
Type and # of Handouts used:	Coloring Book (50)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Gilbert Elementary	Location: Gilbert Elementary
Date(s): 4/3/2013	Time:
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of 2 nd grade students and their teachers.
Total # of Attendance @ event: 56	
Total # of people with direct discussion about STORM: 56	

STORM handout information:

Type and # of Brochures used:	General Brochure (56)
Type and # of Handouts used:	Coloring Book (52)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Coronado Ranch	Location: Coronado Ranch
Date(s): 4/22/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other	
☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of 5 th grade students and their teachers.
Total # of Attendance @ event: 106	
Total # of people with direct discussion about STORM: 106	

STORM handout information:

Type and # of Brochures used:	General Brochure (106)
Type and # of Handouts used:	Coloring Book (100)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Edu-Prize Elementary	Location: Edu-Prize Elementary
Date(s): 4/22/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of fourth grade students and their teachers.
Total # of Attendance @ event: 49	
Total # of people with direct discussion about STORM: 49	

STORM handout information:

Type and # of Brochures used:	General Brochure (49)
Type and # of Handouts used:	Coloring Book (47)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Val Vista Elementary	Location: Val Vista Elementary
Date(s): 4/22/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of kindergarten students and their teachers.
Total # of Attendance @ event: 69	
Total # of people with direct discussion about STORM: 69	

STORM handout information:

Type and # of Brochures used:	General Brochure (69)
Type and # of Handouts used:	Coloring Book (64)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Houston Elementary	Location: Houston Elementary
Date(s): 4/22/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of 3 rd grade students and their teachers.
Total # of Attendance @ event: 77	
Total # of people with direct discussion about STORM: 77	

STORM handout information:

Type and # of Brochures used:	General Brochure (77)
Type and # of Handouts used:	Coloring Book (72)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Quartz Hill Elementary	Location: Quartz Hill Elementary
Date(s): 4/23/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of students and their teachers.
Total # of Attendance @ event: 16	
Total # of people with direct discussion about STORM: 16	

STORM handout information:

Type and # of Brochures used:	General Brochure (16)
Type and # of Handouts used:	Coloring Book (14)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Higley Elementary	Location: Higley Elementary
Date(s): 4/23/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of kindergarten students and their teachers.
Total # of Attendance @ event: 88	
Total # of people with direct discussion about STORM: 88	

STORM handout information:

Type and # of Brochures used:	General Brochure (88)
Type and # of Handouts used:	Coloring Book (84)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Light Of Christ Christian	Location: Light Of Christ Christian
Date(s): 4/24/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of preschool students and their teachers.	
Total # of Attendance @ event: 18	
Total # of people with direct discussion about STORM: 18	

STORM handout information:

Type and # of Brochures used:	General Brochure (18)
Type and # of Handouts used:	Coloring Book (15)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: Town Of Gilbert	☐ Phase I MS4	☐ Affiliate
Contact: Jessica Koberna	☒ Phase II MS4	☐ Sponsor
Phone: 480-503-6421	☐ Other	
Address: 50 E Civic Center Drive, Gilbert, Az 85296		

Event information:

Name: Greenfield Elementary	Location: Greenfield Elementary
Date(s): 5/2/2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	Gilbert Environmental Programs partners with Gilbert Environmental Services - Recycling inspectors to conduct outreach/education at schools and other youth oriented events. The presentation concentrates on recycling as well as stormwater. Each attendee receives a bag of goodies with recycling & stormwater materials. This presentation was to a group of 4 th grade students and their teachers.
Total # of Attendance @ event: 93	
Total # of people with direct discussion about STORM: 93	

STORM handout information:

Type and # of Brochures used:	General Brochure (93)
Type and # of Handouts used:	Coloring Book (90)
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Goodyear	☐ Phase I MS4	☐ Affiliate
Contact: Tammy Valadez Paz	☒ Phase II MS4	☐ Sponsor
Phone: 623-882-7981	☐ Other	
Address: 190 145 th Ave Goodyear AZ 85338		

Event information:

Name: HG Neighborhood Association Board Meeting	Location: Loma Linda Community Park
Date(s): May 16, 2013	Time: 6:00 p.m
Reason:	
☒ Public Education Requirement ☐ Other ☒ Public Participation Requirement	
Event Description:	
Total # of Attendance @ event: 14	
Total # of people with direct discussion about STORM: 14	

STORM handout information:

Type and # of Brochures used:	0
Type and # of Handouts used:	14 slap bands, 14 DISPOZ-A-SCOOP bags, 14 STORM Drain Brochures, 14 Magnet notepads, 14 Doggie Bag Key Chains, 14 Storm Drain Dan Books, 14 rubber bracelets, 14 magnet clips, 14 STORM carry bags
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Goodyear	☐ Phase I MS4	☐ Affiliate
Contact: Tammy Valadez Paz	☒ Phase II MS4	☐ Sponsor
Phone: 623-882-7981	☐ Other	
Address: 190 145 th Ave Goodyear AZ 85338		

Event information:

Name: HG Neighborhood Association Board Meeting	Location: Golden Corral
Date(s): May 21, 2013	Time: 6:00 p.m
Reason: ☒ Public Education Requirement ☐ Other ☒ Public Participation Requirement	
Event Description:	
Total # of Attendance @ event: 16	
Total # of people with direct discussion about STORM: 16	

STORM handout information:

Type and # of Brochures used:	0
Type and # of Handouts used:	16 slap bands, 16 DISPOZ-A-SCOOP bags, 16 STORM Drain Brochures, 16 Magnet notepads, 16 Doggie Bag Key Chains, 16 Storm Drain Dan Books, 16 rubber bracelets, 16 magnet clips, 16 STORM carry bags
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: M C E S D	☐ Phase I MS4 ☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4 ☐ Sponsor
Phone: 602-376-4435	☐ Other
Address: 15023 N 75 th St, Scottsdale, AZ 85260	

Event information:

Name: City Of Phoenix Summer Camp	Location: Mountain View Community Recreation Center
Date(s): 7/20/12	Time: 9:30 am - 10:30 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 6-11 year olds as a part of City of Phoenix Recreation Summer Camp	
Total # of Attendance @ event: 50	
Total # of people with direct discussion about STORM: 50	

STORM handout information:

Type and # of Brochures used:	Coloring Books-50; Stickers-100; 10 Tips Bookmarks-50
Type and # of Handouts used:	MC Bracelets-54; MC Pencils-50
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.maricopa.gov/stormwater

Maricopa County Identification:

Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: Paul Catanzanti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Pinnacle Pointe Academy - Middendorf	Location: 67 th Ave/Pinnacle Peak
Date(s): 9/5/12	Time:
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Career Day at Pinnacle Pointe Academy. Presentation regarding stormwater pollution.	
Total # of Attendance @ event: 34	
Total # of people with direct discussion about STORM: 34	

STORM handout information:

Type and # of Brochures used:	MC Brochure-34; After the Storm-34; Solution to Pollution-34; Coloring Book-34
Type and # of Handouts used:	MC Reuseable Bag-34; Frisbees-34; Pencils-34; Slap Bracelets-34; Rain gauge-32
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.maricopa.gov/stormwater

Maricopa County Identification:

Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Lone Mountain Elementary-Stumpf, Carroll	Location: Lone Mountain Elementary School
Date(s): 10/9/12	Time: 11:30 am - 12:30 pm
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentations to 2 3 rd grade classes; used EnviroScape Model 	
Total # of Attendance @ event: 49	
Total # of people with direct discussion about STORM: 49	

STORM handout information:

Type and # of Brochures used:	MC brochure-55; 10 Tips bookmark-55; Coloring Books-50; 2013 Calendar-3; Survey-3, Stickers--100
Type and # of Handouts used:	MC Plastic Bags-50; MC Slap Bracelets-50; MC Pencils-55; MC Pens-3; Reusable Tote Bag-3
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.maricopa.gov/stormwater

Maricopa County Identification:

Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Lone Mountain Elementary-Purvis, Chamberlin	Location: Lone Mountain Elementary School
Date(s): 10/9/12	Time: 10:30 am - 11:30 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentations to 2 3 rd grade classes; used EnviroScape Model	
Total # of Attendance @ event: 49	
Total # of people with direct discussion about STORM: 49	

STORM handout information:

Type and # of Brochures used:	MC brochure-50; 10 Tips bookmark-50; Coloring Books-50; 2013 Calendar-2; Survey-2, Stickers--100
Type and # of Handouts used:	MC Plastic Bags-50; MC Slap Bracelets-50; MC Pencils-50; MC Pens-2; Reusable Tote Bag-2
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.maricopa.gov/stormwater

Maricopa County Identification:

Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Paloma Elementary-Vinzant	Location: Paloma, Az
Date(s): 10/11/12	Time: 10:00 am - 11:00 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 5 th and 6 th grade class	
Total # of Attendance @ event: 23	
Total # of people with direct discussion about STORM: 23	

STORM handout information:

Type and # of Brochures used:	MC Brochure-30; 10 Tips Bookmarks-30; Surveys-9; 2013 Calendar-9; Stickers-42; Coloring Books-21
Type and # of Handouts used:	Plastic Bags-21; Slap Bracelet-21; Pencils-30; Pens-9; Tote Bag-9
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.maricopa.gov/stormwater

Maricopa County Identification:

Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Paloma Elementary-Southall	Location: Paloma, Az
Date(s): 10/11/12	Time: 9:00 am - 10:00 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 3 rd and 4 th grade class	
Total # of Attendance @ event: 16	
Total # of people with direct discussion about STORM: 16	

STORM handout information:

Type and # of Brochures used:	MC Brochure-16; 10 Tips Bookmarks-16; Surveys-1; 2013 Calendar-1; Stickers-30; Coloring Books-15
Type and # of Handouts used:	Plastic Bags-15; Slap Bracelet-15; Pencils-16; Pens-1; Tote Bag-1
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.maricopa.gov/stormwater

Maricopa County Identification:

Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: New River Elementary-Clover/Thomas	Location: New River Elementary School
Date(s): 10/18/12	Time: 10:00 am - 11:00 am
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to two 4 th grade classes 	
Total # of Attendance @ event: 48	
Total # of people with direct discussion about STORM: 48	

STORM handout information:

Type and # of Brochures used:	MC Brochure-54; After the Storm-5; Solution to Pollution-5; Stickers-49; 10 Tips Bookmark-54; Coloring Books-49; 2013 Calendar-5;
Type and # of Handouts used:	MC Plastic Bags-49; MC Wristbands-49; MC Pencils-54; MC Pens-5; MC Reusable Tote-5
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.maricopa.gov/stormwater

Maricopa County Identification:

Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Pioneer Community Fair	Location: Pioneer Elementary School Glendale, Az
Date(s): 10/20/12	Time: 9:00 am - 1:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Science and community fair at Pioneer Elementary School	
Total # of Attendance @ event: 300	
Total # of people with direct discussion about STORM: 75	

STORM handout information:

Type and # of Brochures used:	MC Brochure-18; After the Storm-15; Solution to Pollution-15; Survey-25; STORM coloring books-17
Type and # of Handouts used:	MC Reusable Totes-15; MC Pens-12; MC Slap Bracelets-43; MC Pet Waste Containers-22; MC Magnetic Clips-14
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.maricopa.gov/stormwater

Maricopa County Identification:

Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Tres Rios Fall Nature And Earth Festival	Location: B & M Wildlife Area
Date(s): 10/27/12	Time: 10:00 am - 2:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Nature festival and river bank clean-up	
Total # of Attendance @ event: 250	
Total # of people with direct discussion about STORM: 75	

STORM handout information:

Type and # of Brochures used:	MC Brochure-15; STORM Brochure-40; After the Storm-15; Solution to Pollution-15; Storm Drain Dan-46; MC 2012-13 Surveys-10
Type and # of Handouts used:	MC Reusable Tote Bags-15; MC Pet Waste Containers-23; STORM Pet Waste Containers-37; MC Pens-44; STORM Magnetic Clips-42; MC Slap Bracelets-93; MC Rain Gauge-38
Type and # of Displays utilized:	STORM Banners



PUBLIC EVENT CHECKLIST

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Maricopa County Identification:

Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: New River Elementary-Davis	Location: New River, Az
Date(s): 11/7/12	Time: 10:00 am - 11:00 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to two 5th grade classes	
Total # of Attendance @ event: 43	
Total # of people with direct discussion about STORM: 43	

STORM handout information:

Type and # of Brochures used:	MC Brochure-53; 10 Tips Bookmarks-52; 2013 Calendar-3; Stickers-100; Coloring Books-50; After the Storm-53; Solution to Pollution-53
Type and # of Handouts used:	Plastic Bags-50; MC Wristband-50; Pencils-53; Pens-3; Tote Bag-3
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Nadaburg Elementary-5th	Location: Nadaburg Elementary School, Wittman, Az
Date(s): 11/8/12	Time: 10:00 am - 11:00 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to two 5th grade classes	
Total # of Attendance @ event: 32	
Total # of people with direct discussion about STORM: 32	

STORM handout information:

Type and # of Brochures used:	MC Brochure-35; 10 Tips Bookmarks-35; 2013 Calendar-5; Stickers-60; Coloring Books-30; After the Storm-35; Solution to Pollution-35
Type and # of Handouts used:	Plastic Bags-30; MC Wristband-30; Pencils-35; Pens-5; Tote Bag-5
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Rainbow Valley Elementary-Tridle	Location: Rainbow Valley Elementary School
Date(s): 12/7/12	Time: 9:00 am - 10:00 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 3 rd grade class	
Total # of Attendance @ event: 32	
Total # of people with direct discussion about STORM: 32	

STORM handout information:

Type and # of Brochures used:	MC Brochure-32; After the Storm-1; Solution to Pollution-1; Stickers-62; 10 Tips Bookmark-32; Coloring Books-31; 2013 Calendar-3;
Type and # of Handouts used:	MC Plastic Bags-31; MC Wristbands-31; MC Pencils-32; MC Pens-1; MC Reusable Tote-1
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Rainbow Valley Elementary-Hughes	Location: Rainbow Valley Elementary School
Date(s): 12/7/12	Time: 10:00 am - 11:00 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 3 rd grade class	
Total # of Attendance @ event: 33	
Total # of people with direct discussion about STORM: 33	

STORM handout information:

Type and # of Brochures used:	MC Brochure-33; After the Storm-1; Solution to Pollution-1; Stickers-64; 10 Tips Bookmark-33; Coloring Books-32; 2013 Calendar-1;
Type and # of Handouts used:	MC Plastic Bags-32; MC Wristbands-32; MC Pencils-33; MC Pens-1; MC Reusable Tote-1
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Rainbow Valley Elementary-Bezio	Location: Rainbow Valley Elementary School
Date(s): 12/7/12	Time: 11:00 am - 12:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 3 rd grade class	
Total # of Attendance @ event: 22	
Total # of people with direct discussion about STORM: 22	

STORM handout information:

Type and # of Brochures used:	MC Brochure-22; After the Storm-1; Solution to Pollution-1; Stickers-42; 10 Tips Bookmark-22; Coloring Books-21; 2013 Calendar-1;
Type and # of Handouts used:	MC Plastic Bags-21; MC Wristbands-21; MC Pencils-22; MC Pens-1; MC Reusable Tote-1
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Laveen Art League Second Friday Art Walk	Location: South Mountain Cc-Laveen Campus
Date(s): 12/14/12	Time: 6:00 pm - 9:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: The Laveen Art League will have their on campus gallery open for viewing of art from the majority of Laveen Art League members. The artists that will be hanging in two rooms work in a variety of mediums, such as papercrafting, jewelry, photography, mixed media, painting, drawing and more. On Friday December 14th, there will also be children's activities and crafts, like a "Seek and Find" activity as well as an "Art Petting Zoo", Music and Puppetry performances, Paint and Take and a visit from Santa Himself!	
Total # of Attendance @ event: 300	
Total # of people with direct discussion about STORM: 75	

STORM handout information:

Type and # of Brochures used:	MC Brochure-23; MC Brochure-Sp-1;After the Storm-21;Solution to Pollution-21;STORM Brochure-20;MC 2013 Calendar-14;MC Survey-15;Coloring Books-14;Stickers-22
Type and # of Handouts used:	MC Tote Bags-21;MC Pet Waste Containers-28; MC Slap Bracelets-52;MC Pens-15;MC Rain Gauge-12
Type and # of Displays utilized:	Enter Types and Number of STORM Displays



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Palo Verde Elementary School-Rogerson	Location: Palo Verde Elementary
Date(s): 12/20/12	Time: 12:40 pm - 1:40 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 4th grade class	
Total # of Attendance @ event: 19	
Total # of people with direct discussion about STORM: 19	

STORM handout information:

Type and # of Brochures used:	MC Brochure-19; After the Storm-2; Solution to Pollution-2; 10 Tips Bookmarks-19; Stickers-34; MC 2013 Calendar-2; Coloring Books-17
Type and # of Handouts used:	MC Plastic Bags-17; MC Bracelets-17; MC Pencils-19; MC Pens-2; MC Reuseable Tote Bags-2
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Palo Verde Elementary School-Pedrotti	Location: Palo Verde Elementary
Date(s): 12/20/12	Time: 10:45 am - 11:45 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 5th grade class	
Total # of Attendance @ event: 23	
Total # of people with direct discussion about STORM: 23	

STORM handout information:

Type and # of Brochures used:	MC Brochure-24; After the Storm-2; Solution to Pollution-2; 10 Tips Bookmarks-24; Stickers-44; MC 2013 Calendar-2; Coloring Books-22
Type and # of Handouts used:	MC Plastic Bags-22; MC Bracelets-22; MC Pencils-24; MC Pens-2; MC Reuseable Tote Bags-2
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Palo Verde Elementary School-Nelson	Location: Palo Verde Elementary
Date(s): 12/20/12	Time: 9:45 am - 10:45 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 5th grade class	
Total # of Attendance @ event: 22	
Total # of people with direct discussion about STORM: 22	

STORM handout information:

Type and # of Brochures used:	MC Brochure-23; After the Storm-2; Solution to Pollution-2; 10 Tips Bookmarks-23; Stickers-42; MC 2013 Calendar-2; Coloring Books-21
Type and # of Handouts used:	MC Plastic Bags-21; MC Bracelets-21; MC Pencils-23; MC Pens-2; MC Reuseable Tote Bags-2
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Palo Verde Elementary School-Hodge	Location: Palo Verde Elementary
Date(s): 12/20/12	Time: 8:45 am - 9:45 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 3 rd grade class	
Total # of Attendance @ event: 22	
Total # of people with direct discussion about STORM: 22	

STORM handout information:

Type and # of Brochures used:	MC Brochure-23; After the Storm-2; Solution to Pollution-2; 10 Tips Bookmarks-23; Stickers-42; MC 2013 Calendar-2; Coloring Books-21
Type and # of Handouts used:	MC Plastic Bags-21; MC Bracelets-21; MC Pencils-23; MC Pens-2; MC Reuseable Tote Bags-2
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Vendor Fair	Location: Mesa Community College
Date(s): 2/13/13	Time: 9:0 am - 3:30 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description:	
Total # of Attendance @ event: 300	
Total # of people with direct discussion about STORM: 50	

STORM handout information:

Type and # of Brochures used:	MC Brochure-38; After the Storm-25; Solution to Pollution-25; STORM Brochure-23; Calendar-20; Survey-25
Type and # of Handouts used:	MC Pet Waste Containers-53; MC Travel Cups-25; MC Pens-25; MC Frisbees-20; MC Reusable Tote-25
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Science Expo-Fate	Location: Gavilan Peak School
Date(s): 2/21/13	Time: 9:00 am - 9:30 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 4th grade class as part of school's Science Expo	
Total # of Attendance @ event: 23	
Total # of people with direct discussion about STORM: 23	

STORM handout information:

Type and # of Brochures used:	MC Brochure-2; After the Storm-2; Solution to Pollution-2; STORM Brochure-2; Calendar-2; Survey-2; Coloring Books-24; 10 Tips Bookmarks-22
Type and # of Handouts used:	MC Pens-2; MC Reusable Tote-2; MC Bracelets-21; MC Pencils-24
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Science Expo-White And Wang	Location: Gavilan Peak School
Date(s): 2/21/13	Time: 8:30 am - 9:00 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 2 3 rd grade classes as part of school's Science Expo	
Total # of Attendance @ event: 46	
Total # of people with direct discussion about STORM: 46	

STORM handout information:

Type and # of Brochures used:	MC Brochure-2; After the Storm-2; Solution to Pollution-2; STORM Brochure-2; Calendar-2; Survey-2; Coloring Books-49
Type and # of Handouts used:	MC Pens-2; MC Reusable Tote-2; MC Bracelets-41
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Contact: Paul Catanzanti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Science Expo-Lien	Location: Gavilan Peak School
Date(s): 2/21/13	Time: 9:30 am - 10:00 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 5th grade class as part of school's Science Expo	
Total # of Attendance @ event: 29	
Total # of people with direct discussion about STORM: 29	

STORM handout information:

Type and # of Brochures used:	MC Brochure-2; After the Storm-2; Solution to Pollution-2; STORM Brochure-2; Calendar-2; Survey-2; Coloring Books-29
Type and # of Handouts used:	MC Pens-2; MC Reusable Tote-2; MC Bracelets-24; MC Pencils-31
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Science Expo-Tucker And Schauburger	Location: Gavilan Peak School
Date(s): 2/21/13	Time: 10:30 am - 11:00 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to two 7th grade classes as part of school's Science Expo	
Total # of Attendance @ event: 50	
Total # of people with direct discussion about STORM: 50	

STORM handout information:

Type and # of Brochures used:	MC Brochure-2; After the Storm-2; Solution to Pollution-2; STORM Brochure-2; Calendar-2; Survey-2;
Type and # of Handouts used:	MC Pens-2; MC Reusable Tote-2; MC Bracelets-43
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Science Expo-Holman And O'Meara	Location: Gavilan Peak School
Date(s): 2/21/13	Time: 11:00 am - 11:30 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to two 3rd grade classes as part of school's Science Expo	
Total # of Attendance @ event: 50	
Total # of people with direct discussion about STORM: 50	

STORM handout information:

Type and # of Brochures used:	MC Brochure-2; After the Storm-2; Solution to Pollution-2; STORM Brochure-2; Calendar-2; Survey-2 Coloring Books-51;
Type and # of Handouts used:	MC Pens-2; MC Reusable Tote-2; MC Bracelets-42
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Science Expo-Guirgui	Location: Gavilan Peak School
Date(s): 2/21/13	Time: 11:30 am - 12:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 4th grade class as part of school's Science Expo	
Total # of Attendance @ event: 20	
Total # of people with direct discussion about STORM: 20	

STORM handout information:

Type and # of Brochures used:	MC Brochure-1; After the Storm-1; Solution to Pollution-1; STORM Brochure-1; Calendar-1; Survey-1 Coloring Books-21
Type and # of Handouts used:	MC Pens-1; MC Reusable Tote-1; MC Bracelets-21
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Science Expo-Crim	Location: Gavilan Peak School
Date(s): 2/21/13	Time: 1:00 pm - 1:30 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 5th grade class as part of school's Science Expo	
Total # of Attendance @ event: 30	
Total # of people with direct discussion about STORM: 30	

STORM handout information:

Type and # of Brochures used:	MC Brochure-1; After the Storm-1; Solution to Pollution-1; STORM Brochure-1; Calendar-1; Survey-1 Coloring Books-31
Type and # of Handouts used:	MC Pens-1; MC Reusable Tote-1; MC Bracelets-30
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Tres Rios Earth And Nature Festival	Location: B&M Wildlife Area Avondale, Az
Date(s): 3/9-10/13	Time: 9:00 am - 4:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: An annual two-day outdoor event that focuses on the rich diversity of wildlife, habitat, history and culture of the Gila River drainage. This is an opportunity to celebrate the rich heritage, ecology, history and wildlife of the Gila, Salt and Agua Fria Rivers	
Total # of Attendance @ event: 3000	
Total # of people with direct discussion about STORM: 350	

STORM handout information:

Type and # of Brochures used:	STORM Brochure-53; After the Storm-50; Solution to Pollution-50; MC 2013 Calendar-94; MC 2012-13 Survey-6; Coloring Books-75
Type and # of Handouts used:	STORM Pet Waste Containers-251; MC Pens-101; MC Frisbees-100; MC Rain Gauge-100; STORM Reusable Tote-100; STORM Slap Bands-139
Type and # of Displays utilized:	STORM Banners



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Arizona Game And Fish Outdoor Expo	Location: Ben Avery Shooting Range
Date(s): 3/23-24/13	Time: 9:00 am - 5:00 pm
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: The Arizona Game and Fish Department Outdoor Expo promotes wildlife-related and other outdoor recreation activities to current and future customers who support the Department's mission and funding through their engagement in those activities.	
Total # of Attendance @ event: 35000	
Total # of people with direct discussion about STORM: 200	

STORM handout information:

Type and # of Brochures used:	After the Storm-119; Solution to Pollution-119; STORM Brochure-319;
Type and # of Handouts used:	STORM Pet Waste Containers-534; MC Travel Cups-48; MC Pens-200; MC Frisbees-200; MC Reusable Tote-250; STORM Tote-69; STORM Slap Bands-500; STORM Rubber bracelets-200; STORM Magnetic NotePads-125
Type and # of Displays utilized:	STORM Banners



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Barney Jr High-Berry-6	Location: Queen Creek, Az
Date(s): 4/9/13	Time: 3:00 pm - 4:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 7 th grade science class	
Total # of Attendance @ event: 31	
Total # of people with direct discussion about STORM: 31	

STORM handout information:

Type and # of Brochures used:	MC Brochure-23; 10 Tips Bookmarks-21
Type and # of Handouts used:	MC Pencils-32; MC Bracelets-28
Type and # of Displays utilized:	EnviroScope Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Barney Jr High-Berry-5	Location: Queen Creek, Az
Date(s): 4/9/13	Time: 2:00 pm - 3:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 7 th grade science class	
Total # of Attendance @ event: 23	
Total # of people with direct discussion about STORM: 23	

STORM handout information:

Type and # of Brochures used:	MC Brochure-20; 10 Tips Bookmarks-17
Type and # of Handouts used:	MC Pencils-23; MC Bracelets-23
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.maricopa.gov/stormwater

Maricopa County Identification:

Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Barney Jr High-Berry-4	Location: Queen Creek, Az
Date(s): 4/9/13	Time: 1:00 pm - 2:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 7 th grade science class	
Total # of Attendance @ event: 21	
Total # of people with direct discussion about STORM: 21	

STORM handout information:

Type and # of Brochures used:	MC Brochure-14; 10 Tips Bookmarks-14
Type and # of Handouts used:	MC Pencils-21; MC Bracelets-21
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Barney Jr High-Berry-1	Location: Queen Creek, Az
Date(s): 4/9/13	Time: 9:30 am - 10:30 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 7 th grade science class	
Total # of Attendance @ event: 26	
Total # of people with direct discussion about STORM: 26	

STORM handout information:

Type and # of Brochures used:	MC Brochure-15; After the Storm-1; Solution to Pollution-1; 10 Tips Bookmarks-20; MC Survey-1
Type and # of Handouts used:	MC Tote Bag-1; MC Pencils-27; MC Pens-1; MC Bracelets-26; STORM Magnetic Note Pad-1
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Barney Jr High-Berry-2	Location: Queen Creek, Az
Date(s): 4/9/13	Time: 10:30 am - 11:30 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 7 th grade science class	
Total # of Attendance @ event: 26	
Total # of people with direct discussion about STORM: 26	

STORM handout information:

Type and # of Brochures used:	MC Brochure-13; 10 Tips Bookmarks-23
Type and # of Handouts used:	MC Pencils-27; MC Bracelets-26
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Barney Jr High-Berry-3	Location: Queen Creek, Az
Date(s): 4/9/13	Time: 12:00 pm - 1:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 7 th grade science class	
Total # of Attendance @ event: 17	
Total # of people with direct discussion about STORM: 17	

STORM handout information:

Type and # of Brochures used:	MC Brochure-11; 10 Tips Bookmarks-13
Type and # of Handouts used:	MC Pencils-17; MC Bracelets-17
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Barney Jr High-Brewster-1	Location: Queen Creek, Az
Date(s): 4/10/13	Time: 8:30 am - 9:30 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 7 th grade science class	
Total # of Attendance @ event: 27	
Total # of people with direct discussion about STORM: 27	

STORM handout information:

Type and # of Brochures used:	MC Brochure-3; After the Storm-1; Solution to Pollution-1; 10 Tips Bookmarks-7; MC Survey-1
Type and # of Handouts used:	MC Tote Bag-1; MC Pencils-27; MC Pens-1; MC Bracelets-23; STORM Magnetic Note Pad-1
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Barney Jr High-Brewster-2	Location: Queen Creek, Az
Date(s): 4/10/13	Time: 9:30 am - 10:30 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 7 th grade science class	
Total # of Attendance @ event: 22	
Total # of people with direct discussion about STORM: 22	

STORM handout information:

Type and # of Brochures used:	MC Brochure-4; 10 Tips Bookmarks-10
Type and # of Handouts used:	MC Pencils-20; MC Bracelets-18
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Barney Jr High-Brewster-3	Location: Queen Creek, Az
Date(s): 4/10/13	Time: 10:30 am - 11:30 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 7 th grade science class	
Total # of Attendance @ event: 25	
Total # of people with direct discussion about STORM: 25	

STORM handout information:

Type and # of Brochures used:	MC Brochure-1; 10 Tips Bookmarks-12
Type and # of Handouts used:	MC Pencils-25; MC Bracelets-20
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Barney Jr High-Brewster-4	Location: Queen Creek, Az
Date(s): 4/10/13	Time: 12:00 pm - 1:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 7 th grade science class	
Total # of Attendance @ event: 30	
Total # of people with direct discussion about STORM: 30	

STORM handout information:

Type and # of Brochures used:	MC Brochure-3; 10 Tips Bookmarks-14
Type and # of Handouts used:	MC Pencils-28; MC Bracelets-29
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Barney Jr High-Brewster-5	Location: Queen Creek, Az
Date(s): 4/10/13	Time: 2:00 pm - 3:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 7 th grade science class	
Total # of Attendance @ event: 26	
Total # of people with direct discussion about STORM: 26	

STORM handout information:

Type and # of Brochures used:	MC Brochure-3; 10 Tips Bookmarks-7
Type and # of Handouts used:	MC Pencils-26; MC Bracelets-22
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Barney Jr High-Brewster-6	Location: Queen Creek, Az
Date(s): 4/10/13	Time: 3:00 pm - 4:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 7 th grade science class	
Total # of Attendance @ event: 27	
Total # of people with direct discussion about STORM: 27	

STORM handout information:

Type and # of Brochures used:	MC Brochure-1; 10 Tips Bookmarks-7
Type and # of Handouts used:	MC Pencils-27; MC Bracelets-19
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Barney Jr High-Thompson-1	Location: Queen Creek, Az
Date(s): 4/11/13	Time: 1:00 pm - 2:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 7 th grade science class	
Total # of Attendance @ event: 25	
Total # of people with direct discussion about STORM: 25	

STORM handout information:

Type and # of Brochures used:	MC Brochure-23; After the Storm-1; Solution to Pollution-1; 10 Tips Bookmarks-4; MC Survey-1
Type and # of Handouts used:	MC Tote Bag-1; MC Pencils-24; MC Pens-1; MC Bracelets-26; STORM Magnetic Note Pad-1
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Barney Jr High-Thompson-2	Location: Queen Creek, Az
Date(s): 4/11/13	Time: 2:00 pm - 3:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 7 th grade science class	
Total # of Attendance @ event: 22	
Total # of people with direct discussion about STORM: 22	

STORM handout information:

Type and # of Brochures used:	MC Brochure-20; 10 Tips Bookmarks-5
Type and # of Handouts used:	MC Pencils-22; MC Bracelets-22
Type and # of Displays utilized:	EnviroScape Model
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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Barney Jr High-Thompson-3	Location: Queen Creek, Az
Date(s): 4/11/13	Time: 3:00 pm - 4:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 7 th grade science class	
Total # of Attendance @ event: 28	
Total # of people with direct discussion about STORM: 28	

STORM handout information:

Type and # of Brochures used:	MC Brochure-19; 10 Tips Bookmarks-1
Type and # of Handouts used:	MC Pencils-22; MC Bracelets-29
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Rainbow Valley Elementary-Sowers/Nguyen	Location: Rainbow Valley Elementary School
Date(s): 4/16/13	Time: 1:45 pm - 2:30 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 2 4 th grade classes	
Total # of Attendance @ event: 46	
Total # of people with direct discussion about STORM: 46	

STORM handout information:

Type and # of Brochures used:	MC Brochure-2; After the Storm-2; Solution to Pollution-2; 10 Tips Bookmark-2; Coloring Books-43; MC Survey-2
Type and # of Handouts used:	MC Bracelets-43; MC Pencils-2; MC Pens-2; MC Reusable Tote-2
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Rainbow Valley Elementary-Schroder	Location: Rainbow Valley Elementary School
Date(s): 4/16/13	Time: 2:45 pm - 3:30 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 4 th grade classe	
Total # of Attendance @ event: 23	
Total # of people with direct discussion about STORM: 23	

STORM handout information:

Type and # of Brochures used:	MC Brochure-1; After the Storm-1; Solution to Pollution-1; 10 Tips Bookmark-1; Coloring Books-22; MC Survey-1
Type and # of Handouts used:	MC Bracelets-21; MC Pencils-1; MC Pens-1; MC Reusable Tote-1
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Sonoran Sky Elementary-Arn	Location: Scottsdale, Az
Date(s): 4/24/13	Time: 11:15 am - 12:15 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 4 th grade class	
Total # of Attendance @ event: 24	
Total # of people with direct discussion about STORM: 24	

STORM handout information:

Type and # of Brochures used:	MC Brochure-1; After the Storm-1; Solution to Pollution-1; 10 Tips Bookmarks-24; MC Survey-1; Coloring Books-23
Type and # of Handouts used:	MC Tote Bag-1; MC Pens-1; MC Bracelets-23
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Sonoran Sky Elementary-Mozone	Location: Scottsdale, Az
Date(s): 4/24/13	Time: 10:00 am - 11:00 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 4 th grade class 	
Total # of Attendance @ event: 33	
Total # of people with direct discussion about STORM: 33	

STORM handout information:

Type and # of Brochures used:	MC Brochure-2; After the Storm-2; Solution to Pollution-2; 10 Tips Bookmarks-33; MC Survey-2; Coloring Books-31
Type and # of Handouts used:	MC Tote Bag-2; MC Pens-2; MC Bracelets-31
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Sonoran Sky Elementary-Edin	Location: Scottsdale, Az
Date(s): 4/24/13	Time: 1:15 pm - 2:15 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 4 th grade class	
Total # of Attendance @ event: 32	
Total # of people with direct discussion about STORM: 32	

STORM handout information:

Type and # of Brochures used:	MC Brochure-2; After the Storm-2; Solution to Pollution-2; 10 Tips Bookmarks-32; MC Survey-2; Coloring Books-30
Type and # of Handouts used:	MC Tote Bag-2; MC Pens-2; MC Bracelets-30
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Sonoran Sky Elementary-Chiccarello	Location: Scottsdale, Az
Date(s): 4/24/13	Time: 2:15 pm - 3:15 pm
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 4 th grade class 	
Total # of Attendance @ event: 34	
Total # of people with direct discussion about STORM: 34	

STORM handout information:

Type and # of Brochures used:	MC Brochure-2; After the Storm-2; Solution to Pollution-2; 10 Tips Bookmarks-32; MC Survey-2; Coloring Books-30
Type and # of Handouts used:	MC Tote Bag-2; MC Pens-2; MC Bracelets-31
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Family Fun Night	Location: Peoria Elementary School
Date(s): 4/25/13	Time: 4:00 pm - 7:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Family Fun Night 	
Total # of Attendance @ event: 800	
Total # of people with direct discussion about STORM: 300	

STORM handout information:

Type and # of Brochures used:	MC Brochures-1; Coloring Books-59; MC Survey-4
Type and # of Handouts used:	MC Slap Bracelets-144; MC Pencils-161; MC Frisbees-100
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Maricopa County Identification:

Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: John Shepardson	☒ Phase II MS4	☐ Sponsor
Phone:	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Earth Day Expo	Location: Phoenix College
Date(s): 4/24/13	Time: 10:00 am - 2:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: 	
Total # of Attendance @ event: 400	
Total # of people with direct discussion about STORM: 150	

STORM handout information:

Type and # of Brochures used:	MC Brochure-65; After the Storm-48; Solution to Pollution-48; MC Survey-50
Type and # of Handouts used:	MC Tote Bags-48; MC Coffee Mugs-48; MC Pens-38; MC Pet Waste Containers-11; MC Frisbees-34; STORM Pet Waste Containers-44
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Emerson Elementary-Villa	Location: Phoenix, Az
Date(s): 5/3/13	Time: 8:30 am - 9:30 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 4 th grade class	
Total # of Attendance @ event: 23	
Total # of people with direct discussion about STORM: 23	

STORM handout information:

Type and # of Brochures used:	MC Brochure-1; After the Storm-1; Solution to Pollution-1; 10 Tips Bookmarks-23; MC Survey-1; Coloring Books-22
Type and # of Handouts used:	MC Tote Bag-1; MC Pens-1; MC Bracelets-22; MC Pencils-22; MC Plastic Bags-22; STORM Magnetic Note Pads-1
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Emerson Elementary-Calderone	Location: Phoenix, Az
Date(s): 5/3/13	Time: 9:30 am - 10:30 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 4 th grade class	
Total # of Attendance @ event: 29	
Total # of people with direct discussion about STORM: 29	

STORM handout information:

Type and # of Brochures used:	MC Brochure-1; After the Storm-1; Solution to Pollution-1; 10 Tips Bookmarks-29; MC Survey-1; Coloring Books-28
Type and # of Handouts used:	MC Tote Bag-1; MC Pens-1; MC Bracelets-28; MC Pencils-28; MC Plastic Bags-28; STORM Magnetic Note Pads-1
Type and # of Displays utilized:	EnviroScape Model
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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Emerson Elementary-Loebe	Location: Phoenix, Az
Date(s): 5/15/13	Time: 8:30 am - 9:30 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 3rd grade class	
Total # of Attendance @ event: 22	
Total # of people with direct discussion about STORM: 22	

STORM handout information:

Type and # of Brochures used:	MC Brochure-2; After the Storm-2; Solution to Pollution-2; 10 Tips Bookmarks-23; MC Survey-2; Coloring Books-21
Type and # of Handouts used:	MC Tote Bag-2; MC Pens-2; MC Bracelets-21; MC Pencils-21; MC Plastic Bags-21; STORM Magnetic Note Pads-2
Type and # of Displays utilized:	EnviroScape Model
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Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Emerson Elementary-Hudson	Location: Phoenix, Az
Date(s): 5/15/13	Time: 9:30 am - 10:30 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 3rd grade class	
Total # of Attendance @ event: 23	
Total # of people with direct discussion about STORM: 23	

STORM handout information:

Type and # of Brochures used:	MC Brochure-1; After the Storm-1; Solution to Pollution-1; 10 Tips Bookmarks-23; MC Survey-1; Coloring Books-22
Type and # of Handouts used:	MC Tote Bag-1; MC Pens-1; MC Bracelets-22; MC Pencils-22; MC Plastic Bags-22; STORM Magnetic Note Pads-1
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.maricopa.gov/stormwater

Maricopa County Identification:

Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Emerson Elementary-Trout	Location: Phoenix, Az
Date(s): 5/15/13	Time: 10:30 am - 11:30 am
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Presentation to 3rd grade class	
Total # of Attendance @ event: 25	
Total # of people with direct discussion about STORM: 25	

STORM handout information:

Type and # of Brochures used:	MC Brochure-1; After the Storm-1; Solution to Pollution-1; 10 Tips Bookmarks-25; MC Survey-1; Coloring Books-24
Type and # of Handouts used:	MC Tote Bag-1; MC Pens-1; MC Bracelets-24; MC Pencils-24; MC Plastic Bags-24; STORM Magnetic Note Pads-1
Type and # of Displays utilized:	EnviroScape Model
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.maricopa.gov/stormwater

Maricopa County Identification:

Dept.: Environmental Services	☐ Phase I MS4 ☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4 ☐ Sponsor
Phone: 602-376-4435	☐ Other
Address: 15023 N 75 th St, Scottsdale, AZ 85260	

Event information:

Name: Laveen Festival Of The Arts	Location: South Mountain Cc-Laveen Campus
Date(s): 5/17/13	Time: 6:00 pm - 9:00 pm
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Many wonderful craft and food vendors, art demonstrations and the Elementary School Awards Ceremony .	
Total # of Attendance @ event: 150	
Total # of people with direct discussion about STORM: 35	

STORM handout information:

Type and # of Brochures used:	MC Brochure-12; ;After the Storm-8;Solution to Pollution-8;MC Survey-17;Coloring Books-10
Type and # of Handouts used:	MC Tote Bags-10;MC Pet Waste Containers-12; MC Slap Bracelets-36; MC Pens-16; MC Coffee Cups-13
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.maricopa.gov/stormwater

Maricopa County Identification:

Dept.: Environmental Services	☐ Phase I MS4	☐ Affiliate
Contact: Paul Catanzariti	☒ Phase II MS4	☐ Sponsor
Phone: 602-376-4435	☐ Other	
Address: 15023 N 75 th St, Scottsdale, AZ 85260		

Event information:

Name: Adventure Day	Location: Lake Pleasant Regional Park
Date(s): 6/8/13	Time: 8:00 am - 1:00 pm
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Clubs, organizations, dive shops, and more will be on-site with demonstrations, and activities for you to try! Feel like getting wet? There will be water activities for everyone! Bring the whole family and enjoy this event under the sun at Lake Pleasant.	
Total # of Attendance @ event: 300	
Total # of people with direct discussion about STORM: 50	

STORM handout information:

Type and # of Brochures used:	MC Brochure-24; After the Storm-21; Solution to Pollution-22; Survey-18; Coloring Books-18
Type and # of Handouts used:	MC Pet Waste Containers-27; MC Travel Cups-13; MC Pens-9; MC Frisbees-27; MC Reusable Tote-23; MC Slap Bracelets-20; MC Rain Gauge-8
Type and # of Displays utilized:	Enter Types and Number of STORM Displays
Other STORM information utilized:	Enter Type and Number of Other STORM Info Displayed or Distributed



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	☒ Phase I MS4	☒ Affiliate
Contact: John Meyer	☐ Phase II MS4	☐ Sponsor
Phone: 480-644-6967	☐ Other	
Address: Po Box 1466, 55 N. Center Street, Mesa, Az 85211		

Event information:

Name: Customer Service Lobby	Location: 55 N. Center Street, Mesa
Date(s): July 1, 2012 to June 30, 2013	Time: 7 a.m. to 6 p.m.
Reason: ☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Customer Service Lobby where	
Total # of Attendance @ event: Approximately 350-1,000 daily	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	
Type and # of Handouts used:	Storm Drain Dan Booklets, 269
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	☒ Phase I MS4	☒ Affiliate
Contact: John Meyer	☐ Phase II MS4	☐ Sponsor
Phone: 480-644-6967	☐ Other	
Address: Po Box 1466, 55 N. Center Street, Mesa, Az 85211		

Event information:

Name: Smartscape Landscape Training	Location: Chandler City Hall, 175 S. Arizona Ave.
Date(s): August 22, 2012	Time: 5:15- 5:30 p.m.
Reason: ☐ Public Education Requirement ☒ Other ☐ Public Participation Requirement	
Event Description: Laws and Regulations for the Landscape Industry	
Total # of Attendance @ event: 58	
Total # of people with direct discussion about STORM: 58	

STORM handout information:

Type and # of Brochures used:	Storm Drains, 58
Type and # of Handouts used:	
Type and # of Displays utilized:	
Other STORM information utilized:	STORM reusable bags, 58; STORM Bags on Board, 15



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	☒ Phase I MS4	☒ Affiliate
Contact: John Meyer	☐ Phase II MS4	☐ Sponsor
Phone: 480-644-6967	☐ Other	
Address: Po Box 1466, 55 N. Center Street, Mesa, Az 85211		

Event information:

Name: Living Green: Break Your Ground: Enlist With Mesa Urban Garden	Location: Mesa Main Library 64 E. 1 st St.
Date(s): Sept. 22 and Sept. 26	Time: 10 a.m. to Noon and 6-7:30 p.m.
Reason: ☐ Public Education Requirement ☒ Other ☐ Public Participation Requirement	
Event Description: Living Green Workshop	
Total # of Attendance @ event: 43	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Drains, 20
Type and # of Handouts used:	
Type and # of Displays utilized:	
Other STORM information utilized:	STORM reusable bags, 20;



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	☒ Phase I MS4	☒ Affiliate
Contact: John Meyer	☐ Phase II MS4	☐ Sponsor
Phone: 480-644-6967	☐ Other	
Address: Po Box 1466, 55 N. Center Street, Mesa, Az 85211		

Event information:

Name: Living Green: Simple Tips For Cultivating Your Garden For Fall	Location: Mesa Urban Garden, 212 E. 1 st . Ave.
Date(s): Oct. 13, 2012	Time: 10 - 11:30 a.m..
Reason:	
☐ Public Education Requirement ☒ Other	
☐ Public Participation Requirement	
Event Description: Living Green Workshop	
Total # of Attendance @ event: 47	
Total # of people with direct discussion about STORM: 0	

STORM handout information:

Type and # of Brochures used:	Storm Drains, 12
Type and # of Handouts used:	
Type and # of Displays utilized:	
Other STORM information utilized:	STORM reusable bags, 12;



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	☒ Phase I MS4	☒ Affiliate
Contact: John Meyer	☐ Phase II MS4	☐ Sponsor
Phone: 480-644-6967	☐ Other	
Address: Po Box 1466, 55 N. Center Street, Mesa, Az 85211		

Event information:

Name: Mesa Urban Garden Grand Opening	Location: Mesa Urban Garden, 212 E. 1 st Ave.
Date(s): January 26, 2013	Time: 3-6 p.m.
Reason: ☐ Public Education Requirement ☒ Other ☐ Public Participation Requirement	
Event Description: Grand Opening of Mesa Urban Garden	
Total # of Attendance @ event: 185	
Total # of people with direct discussion about STORM: 8	

STORM handout information:

Type and # of Brochures used:	Storm Drains, 35
Type and # of Handouts used:	Storm Drain Dan booklets and Slap Bands, 63
Type and # of Displays utilized:	
Other STORM information utilized:	STORM reusable bags, 35; STORM Bags on Board, 35; STORM "Things to Do" pads 32



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	☒ Phase I MS4	☒ Affiliate
Contact: John Meyer	☐ Phase II MS4	☐ Sponsor
Phone: 480-644-6967	☐ Other	
Address: Po Box 1466, 55 N. Center Street, Mesa, Az 85211		

Event information:

Name: Smartscape Landscape Training	Location: Maricopa County Cooperative Extension
Date(s): March 05, 2013	Time: 4- 4:30 p.m.
Reason: ☐ Public Education Requirement ☒ Other ☐ Public Participation Requirement	
Event Description: Laws and Regulations for the Landscape Industry	
Total # of Attendance @ event: 63	
Total # of people with direct discussion about STORM: 63	

STORM handout information:

Type and # of Brochures used:	Storm Drains, 63
Type and # of Handouts used:	Storm Drain Dan and Slap Bands, 10
Type and # of Displays utilized:	
Other STORM information utilized:	STORM reusable bags, 63; STORM Bags on Board, 10



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	☒ Phase I MS4	☒ Affiliate
Contact: John Meyer	☐ Phase II MS4	☐ Sponsor
Phone: 480-644-6967	☐ Other	
Address: Po Box 1466, 55 N. Center Street, Mesa, Az 85211		

Event information:

Name: Living Green: Earth-Friendly Advice For Home & Garden	Location: Boeing Company, 5000 E. McDowell Rd.
Date(s): March 12, 2013	Time: 11 a.m. to Noon
Reason: ☐ Public Education Requirement ☒ Other ☐ Public Participation Requirement	
Event Description: Lunch and Learn for Employees	
Total # of Attendance @ event: 43	
Total # of people with direct discussion about STORM: 43	

STORM handout information:

Type and # of Brochures used:	Storm Drains, 43
Type and # of Handouts used:	Storm Drain Dan and Slap Bands, 14
Type and # of Displays utilized:	
Other STORM information utilized:	STORM reusable bags, 25; STORM Bags on Board, 20



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	☒ Phase I MS4	☒ Affiliate
Contact: John Meyer	☐ Phase II MS4	☐ Sponsor
Phone: 480-644-6967	☐ Other	
Address: Po Box 1466, 55 N. Center Street, Mesa, Az 85211		

Event information:

Name: Dobson Ranch Water Conservation Fair	Location: Dobson Ranch Water Conservation Fair
Date(s): April 6, 2013	Time: 8 a.m. to Noon.
Reason: ☐ Public Education Requirement ☒ Other ☐ Public Participation Requirement	
Event Description: Fair put on by the Dobson Ranch HOA	
Total # of Attendance @ event: 100	
Total # of people with direct discussion about STORM: 6	

STORM handout information:

Type and # of Brochures used:	Storm Drains, 18
Type and # of Handouts used:	Storm Drain Dan and Slap Bands, 20
Type and # of Displays utilized:	
Other STORM information utilized:	STORM reusable bags, 18; STORM Bags on Board, 20; STORM "Things to Do" notepad, 25



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	☒ Phase I MS4	☒ Affiliate
Contact: John Meyer	☐ Phase II MS4	☐ Sponsor
Phone: 480-644-6967	☐ Other	
Address: Po Box 1466, 55 N. Center Street, Mesa, Az 85211		

Event information:

Name: Bike2work Earth Fest	Location: City Of Mesa City Hall, 20 E. Main St.
Date(s): April 17, 2013	Time: 6-8 a.m.
Reason: ☐ Public Education Requirement ☒ Other ☐ Public Participation Requirement	
Event Description: Earth Day Celebration and Trivia online contest 	
Total # of Attendance @ event: 136	
Total # of people with direct discussion about STORM: 10	

STORM handout information:

Type and # of Brochures used:	Storm Drains, 43
Type and # of Handouts used:	Storm Drain Dan booklets and Slap Bands, 23
Type and # of Displays utilized:	
Other STORM information utilized:	STORM reusable bags, 30; STORM Bags on Board, 38; STORM "Things to Do" pads 35



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Mesa	☒ Phase I MS4	☒ Affiliate
Contact: John Meyer	☐ Phase II MS4	☐ Sponsor
Phone: 480-644-6967	☐ Other	
Address: Po Box 1466, 55 N. Center Street, Mesa, Az 85211		

Event information:

Name: Earth Day Event	Location: Boeing Company, 5000 E. Mcdowell Rd.
Date(s): April 23, 2013	Time: 10 a.m. to 2 p.m.
Reason: ☐ Public Education Requirement ☒ Other ☐ Public Participation Requirement	
Event Description: Earth Day Event for Boeing Employees	
Total # of Attendance @ event: 150	
Total # of people with direct discussion about STORM: 12	

STORM handout information:

Type and # of Brochures used:	Storm Drains, 26
Type and # of Handouts used:	Storm Drain Dan and Slap Bands, 12
Type and # of Displays utilized:	
Other STORM information utilized:	STORM reusable bags, 26; STORM Bags on Board, 25; STORM "Things to Do" notepad, 24



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Peoria	☐ Phase I MS4	☐ Affiliate
Contact: Leisha & Lacey	☒ Phase II MS4	☐ Sponsor
Phone: 623-773-8474	☐ Other	
Address: 8401 W Monroe St		

Event information:

Name: Future Cities-Alto Loma Elementary School	Location: School
Date(s): January 7, 2013	Time: 8-3
Reason: ☐ Public Education Requirement ☒ Other ☐ Public Participation Requirement	
Event Description: Future City competition, main focus on stormwater discharge. Taught four periods of school about the cycle of water and the impacts of stormwater.	
Total # of Attendance @ event: 100	
Total # of people with direct discussion about STORM: 100	

STORM handout information:

Type and # of Brochures used:	
Type and # of Handouts used:	100 Pet waste prevention handouts
Type and # of Displays utilized:	
Other STORM information utilized:	Handout bags, power point presentation



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Peoria	☐ Phase I MS4	☐ Affiliate
Contact: Leisha & Lacey	☒ Phase II MS4	☐ Sponsor
Phone: 623-773-8474	☐ Other	
Address: 8401 W Monroe St		

Event information:

Name: E-Week	Location: Arizona Science Center
Date(s): February 20, 2013	Time:
Reason: ☐ Public Education Requirement ☒ Other ☐ Public Participation Requirement	
Event Description: E-week mentoring future engineers during Future Cities week.	
Total # of Attendance @ event: 28	
Total # of people with direct discussion about STORM: 28	

STORM handout information:

Type and # of Brochures used:	
Type and # of Handouts used:	28 pet waste prevention handouts
Type and # of Displays utilized:	
Other STORM information utilized:	pet waste bags, slap bracelets, dust pans, & storm drain Dan books



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Peoria	☐ Phase I MS4	☐ Affiliate
Contact: Leisha & Lacey	☒ Phase II MS4	☐ Sponsor
Phone: 623-773-8474	☐ Other	
Address: 8401 W Monroe St		

Event information:

Name: Mama's Organic Farmer's Market	Location: Northern & Loop 101
Date(s): March 2013 every Saturday	Time: 7-12
Reason: ☐ Public Education Requirement ☒ Other ☐ Public Participation Requirement	
Event Description: Organic farmers market in Peoria.	
Total # of Attendance @ event: 1000	
Total # of people with direct discussion about STORM: 450	

STORM handout information:

Type and # of Brochures used:	
Type and # of Handouts used:	450 pet waste prevention handouts
Type and # of Displays utilized:	
Other STORM information utilized:	pet waste bags, slap bracelets, dust pans, & storm drain Dan books



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Peoria	☐ Phase I MS4	☐ Affiliate
Contact: Leisha & Lacey	☒ Phase II MS4	☐ Sponsor
Phone: 623-773-8474	☐ Other	
Address: 8401 W Monroe St		

Event information:

Name: Fix A Leak Week	Location: Rio Vista Park
Date(s): March 9, 2013	Time: 7-11
Reason:	
☐ Public Education Requirement ☒ Other	
☐ Public Participation Requirement	
Event Description: One for water 4-Mile race. Set up booth with STORM material.	
Total # of Attendance @ event: 325	
Total # of people with direct discussion about STORM: 325	

STORM handout information:

Type and # of Brochures used:	
Type and # of Handouts used:	315 Pet waste prevention handouts
Type and # of Displays utilized:	
Other STORM information utilized:	pet waste bags, slap bracelets, dust pans, & storm drain Dan books



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Peoria	☐ Phase I MS4	☐ Affiliate
Contact: Leisha & Lacey	☒ Phase II MS4	☐ Sponsor
Phone: 623-773-8474	☐ Other	
Address: 8401 W Monroe St		

Event information:

Name: Bill Insert	Location: Peoria Bill Inserts
Date(s): April 2013	Time:
Reason:	
☒ Public Education Requirement ☐ Other ☐ Public Participation Requirement	
Event Description: Prevent pet waste pollution 	
Total # of Attendance @ event: 53,000	
Total # of people with direct discussion about STORM: 53,000	

STORM handout information:

Type and # of Brochures used:	
Type and # of Handouts used:	53,000 bill inserts with STORM logo
Type and # of Displays utilized:	
Other STORM information utilized:	



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Peoria	☐ Phase I MS4	☐ Affiliate
Contact: Leisha & Lacey	☒ Phase II MS4	☐ Sponsor
Phone: 623-773-8474	☐ Other	
Address: 8401 W Monroe St		

Event information:

Name: Sustainable University	Location: City Of Peoria
Date(s): April 4, 2013	Time: 5:30-8:00
Reason:	
☐ Public Education Requirement ☒ Other	
☐ Public Participation Requirement	
Event Description: City of Peoria's Sustainable University. Sustainable Water Supplies: The Life Cycle of Urban Water.	
Total # of Attendance @ event: 15	
Total # of people with direct discussion about STORM: 15	

STORM handout information:

Type and # of Brochures used:	
Type and # of Handouts used:	15 Pet waste prevention handouts
Type and # of Displays utilized:	
Other STORM information utilized:	pet waste bags, slap braclets, dust pans, & storm drain Dan books



PUBLIC EVENT CHECKLIST

www.azstorm.org

Member Identification:

Name: City Of Peoria	☐ Phase I MS4	☐ Affiliate
Contact: Leisha & Lacey	☒ Phase II MS4	☐ Sponsor
Phone: 623-773-8474	☐ Other	
Address: 8401 W Monroe St		

Event information:

Name: Peoria River Clean Up	Location: 83 rd Ave & Union Hills New River
Date(s): April 20, 2013	Time: 7-11
Reason:	
☐ Public Education Requirement ☒ Other	
☐ Public Participation Requirement	
Event Description: Over 1,000 volunteers from Peoria and Glendale area gather to pick up debris from New River.	
Total # of Attendance @ event: 1,000	
Total # of people with direct discussion about STORM: 500	

STORM handout information:

Type and # of Brochures used:	
Type and # of Handouts used:	500 pet waste prevention handouts
Type and # of Displays utilized:	
Other STORM information utilized:	pet waste bags, slap bracelets, dust pans, & storm drain Dan books