



STORM Meeting Minutes

For Fiscal Year 2006

August 2006

September 2006

October 2006

November 2006

January 2007

February 2007

March 2007

April 2007

May 2007

June 2007



STORM Minutes

Tuesday, August 22, 2006

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Operations Conference Room

2801 West Durango Street

Phoenix, AZ

Facilitator: Bil Haas

Pre-Meeting Presentation – Kevin McGillicuddy, Director, Stormwater Treatment Division, Roscoe Moss Company

- Mr. McGillicuddy presented a PowerPoint presentation of the Storm Flo Screen™ gross solids removal device.
- Information on the product is available at <http://www.roscoemoss.com/gsr.html>

1. Introductions – Those in attendance:

Stephanie Brown of ADOT; Shane Kiesow of Apache Junction; Larry Woodlan of Fountain Hills; Stan Snitzer, Kellie Andes, and Johnny Dilone' of MCESD; John Meyer of Mesa; Burton Charron of Peoria; Mike Loffa and Jennifer Libutti of Phoenix; Angela Cruz, Gina Leverette, and Kari Morehouse of SRP-MIC

2. Accept June 2006 Meeting Minutes – Minutes were accepted as written.

3. Fiscal Agent Update – Mike Loffa of Phoenix

- Transfer of STORM funds in the amount of \$37,915.24 from the Maricopa County account to STORM's bank account has been completed.
- Current balance: \$61,406.44
- Membership fees for FY06 were received from the Paradise Valley
- Membership fees for FY07 were received from ADOT, Paradise Valley, Glendale, and Luke Air Force Base
- FY07 membership fee invoice letters were available for distribution. Mike to send through mail invoices that were not distributed at the meeting.
- Honorariums paid out to the ADEQ, Gilbert, and Peoria in the amount of \$288 from presentations they provided at the Phase II Storm Water Regulation and Compliance seminar by Lorman Education Services in February 2006 were donated to the STORM balance.
- The invoice to Contact Designs was paid out.
- Checking Account
 - Debit cards have not yet been issued
 - Initial checks have been obtained
 - Members voted and approved expense for purchasing checks from the bank.

4. Preparation of STORM documents – Donna Moran of Gilbert

- Bylaws – No update
- Annual Report – Mike Loffa of Phoenix
 - Ginny Coltman of Scottsdale sent a list of things she needs to complete this report
 - John Meyer and Mike Loffa will try to get as much information to Ginny as possible

- Discussion on how STORM maintains the data necessary to prepare the annual report. This may need to be done by one person so that the next year's annual report is easier to prepare. It was previously decided that the following annual reports (beyond FY06) would need to be prepared by the board of directors. Board members should meet to discuss how to manage this data.
- Report should emphasize the fact that STORM became incorporated during FY06 since this represented a significant amount of effort put on the organization.

5. Public Service Announcements – Subcommittee: Lee San Miguel of Avondale, Luke Gutierrez of Litchfield Park, and Mike Loffa of Phoenix

- Next round of advertising for City of Phoenix to run November through January. Group discussed running STORM advertisement at same time. This gives a cost break for both Phoenix and STORM.
- Group voted and approved scheduling next STORM PSA to coincide with the City of Phoenix next ad campaign.
- Mike Loffa to contact Mary Media and get things set up.
- Press release & PSA has been developed and previously approved by STORM. Lee of Avondale should have the final approved versions. Mike to contact Lee to get the final versions.
- Stan Snitzer of MCESD indicated that Maricopa County would be willing to provide assistance in the production of this PSA. Johnny Dilone' of MCESD is fluent in Spanish and would be willing to assist.
- FAQs – Mike has FAQ developed for the previous radio interview STORM gave. These may only need to be tweaked to address the current PSA's main message. Mike to bring to the next meeting
- On-air interviews – Maricopa County volunteered to participate in the interview process. Previously, Scott Tkach of Avondale had previously volunteered.

6. Website Update – John Meyer of Surprise and Bil Haas of Scottsdale

- On "Members" webpage, each member is provided an internal webpage to add information and provide links to their community's website. Links to the internal webpages were removed from those communities that have not yet provided information, but can be re-established once they have something to add to that page. This was done to reduce hits that lead to "Page Under Construction." Benefit to communities is that the internal webpages are also done in Spanish and can be used to satisfy bilingual BMPs identified in SWMPs.
- Discussion on extending contract services with Contact Designs to update the website as needed. Members felt it would be advantageous to keep this internal.

7. Professional STORM Presentation – Bil Haas of Scottsdale

- No update

8. Training Programs Subcommittee – Stephanie Brown of ADOT; Scott Tkach of Avondale, Jon Sherrill of Chandler; and Donna Moran of Gilbert

- Stephanie mentioned that the subcommittee did meet during this month. The plan was to go over the presentation that Avondale would give to his Engineering staff. However, there were technical difficulties with the program at the time.
- John Meyer left a disc with Christine Nunez at Surprise with all the work he had conducted on the training programs. John stated he would not be able to continue on this subcommittee at this time due to added responsibilities associated with his new position. Training subcommittee to contact Christine for records.

9. Purchasing Give Away Items - Bil Haas of Scottsdale

- STORM received another box of magnetic clips. These are available for distribution when any member utilizes the STORM banners at a public event.
- No update on the purchasing of the pens.

10. Recognition of officers - Establish a procedure to recognize STORM board members – Ginny Coltman of Scottsdale

- Members voted and approved a measure to continue to honor those members that perform at the level of a board of director and for duties above and beyond.
- This policy is to follow that established by Bil Haas of Scottsdale who recently spent personal funds to honor current and past board members. These honorariums included a printed certificate and a fabric anteshe case with the STORM logo on it.
- Members voted and approved a measure to reimburse Bil Haas for costs associated with this purchase. The remaining anteshe cases will be available for future honorariums.

11. New Business or Announcements

- Television PSA
 - Group discussed using some of the funds available to develop television PSA that could be used by each community for their government access channel and/or regular television broadcast.
 - John Meyer suggested something that would show how storm water is managed in the greater Phoenix metropolitan area (i.e. discharges to rivers and washes, structural BMPs such as retention basins, etc.).
 - The City of Mesa did do a brief advertisement that addressed pollutants to storm water, but this new approach would be a more inclusive approach to storm water management. The television PSA (English and Spanish) is on the main STORM webpage (www.azstorm.org) on the right hand header below the weather.
 - Stan Snitzer of MCESD stated that he believed this would be an excellent source of education and that Maricopa County would be willing to participate in such an effort.
- Stephanie Brown of ADOT announced the International Adopt-a-Highway Association 11th Annual Conference October 25 - 27, 2006 in Lincoln, Nebraska.
- Stephanie Brown and Scott Tkach of Avondale are planning on attending a meeting at the Pima County Association of Governments (PAG). This is a similar group as STORM and they are interested in finding out what they are doing and what areas we may be able to combine our resources.

Next Meeting: Next Meeting: September 26, 2006



STORM Minutes

Tuesday, September 26, 2006

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Bil Haas

Pre-Meeting Presentation – Joel Garbon & Jim Johnson, Stormceptor

- PowerPoint presentation of the Rinker Stormceptor device and handouts were provided.
- Information on the product is available at www.rinkerstormceptor.com

1. Introductions

2. Accept August 2006 Meeting Minutes – Minutes were accepted as written.

3. Fiscal Agent Update – Mike Loffa of Phoenix

- Current Balance Sheet distributed.
- Still need invoice from Bil Haas to reimburse him for the STORM bags and opening the account.
- Radio advertising with Mary Media is ready to go – Mike needs the latest wording for the PSA. We will be spending \$25,000 with 35% of the ads in Spanish.

4. Preparation of STORM documents – Donna Moran of Gilbert

- Bylaws – Draft distributed by email. Extended comment period until October 6. Please review and get comments to Donna. We would like to approve the bylaws at the next meeting.
- Annual Report – Completed.

5. Public Service Announcements – Subcommittee: Lee San Miguel of Avondale, Luke Gutierrez of Litchfield Park, and Mike Loffa of Phoenix

- No Comment.
- We have been unable to reach Lee or Luke. Please review the PSA in the Annual Report. If any one has a version later than the one in the Annual Report, please forward it to Mike Loffa.
- Mike will email the list of times and locations for interviews when he gets the schedule from Mary Media

6. Television PSA

- *No discussion*

7. Website Update – John Meyer of Surprise and Bil Haas of Scottsdale

- Bil Haas committed to “stepping up” to support the website.

8. Professional STORM Presentation – Bil Haas of Scottsdale

- Distributed draft. Anyone with any interest in helping to finalize the presentation should contact Bil.

9. Training Programs Subcommittee – Stephanie Brown of ADOT; Scott Tkach of Avondale, Jon Sherrill of Chandler; and Donna Moran of Gilbert

- The subcommittee has temporarily ceased meeting. Several committee members are in different job functions and are therefore not able to participate.
- At Donna's request, Bil will check on having a member only access page for the training modules when he starts working on the website.

10. Purchasing Give Away Items - Bil Haas of Scottsdale

- We did not purchase the pens because we missed the special rate.
- Bil will bring the next bulletin w/ special rate items for voting to the next meeting.
- We still have more clips. Check out the banner and you will also get more clips.

11. New Business or Announcements

- ADOT will be taking the banners to the International Adopt A Highway conference
- Reminder: there will be a webcast on October 17th on Stormwater in Extreme Climates.
- Phoenix would like input from communities that have implemented stormwater program funding mechanisms.

Next Meeting: Next Meeting: October 24, 2006



STORM Minutes

Tuesday, October 24, 2006

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Alert Conference Room

2801 West Durango Street

Phoenix, AZ

Facilitator: Bil Haas

1. Introductions – Those in attendance:

Jon Sherrill of Chandler; Matt Oller FCDMC; Larry Woodlan of Fountain Hills; Donna Moran of Gilbert; Kellie Andes of MCESD; John Meyer of Mesa; Traci Varland of Peoria; Mike Loffa and Jennifer Libutti of Phoenix; Ginny Coltman, Scott Strosnider, and Bil Haas of Scottsdale; Stephanie Pezzelle of Surprise; Tamara Bednarik of Tempe; and Richard Rawnsley of Tolleson

2. Accept June 2006 Meeting Minutes – Minutes were accepted as written.

3. Fiscal Agent Update – Mike Loffa of Phoenix

- Current balance: \$72,909.73
- Balance Statement through October 23, 2006 was distributed. Mike is working on developing a new spreadsheet and believes this is the most accurate since receiving files but may have some more updates next meeting.
- List of 2007 members paid as of October 23, 2006 (15 total) was distributed. Fees from Litchfield Park, Gilbert, and Goodyear received since fiscal agent report was produced. John Meyer of Mesa believed that Mesa already paid their 2007 fees. Mike and John to look further into confirmation. Richard Rawnsley of Tolleson requested an invoice sent to him for Tolleson.
- Checking Account
 - A debit card has been issued and is retained by the Fiscal Agent – No cost
 - STORM checks have been received – No cost
 - John Meyer to get with Mike to be placed on the account as a representative.
 - Check to Bil Haas for out-of-pocket expenses (STORM handbags and initial bank deposit) has been drafted.

4. Public Service Announcements – Subcommittee: Lee San Miguel of Avondale, Luke Gutierrez of Litchfield Park, and Mike Loffa of Phoenix

- **PSA Development:** Mike has received the wording from Lee for the final PSA. Language was approved at the November 2005 meeting and is attached as a reminder.
- **PSA Funding:** Members voted to approve \$25K for this PSA and to allocate 35% to Spanish audiences in the February 2006 meeting.
- **PSA Timing:** Mike has been in touch with Mary Media and the PSA to go out after Thanksgiving (cost reduced after elections).
- **Press Release:** John Meyer updated the wording of the original Press Release for the PSA that was approved at the October 2005 meeting. This is attached. Any comments should be addressed to John Meyer **no later than November 10, 2006**. The press release will go out prior to PSA and potentially prior to the next STORM meeting (Note: STORM has yet to determine how to get this release out. Any suggestions?)

- **On-Air Interviews:** Mike stated taping of the on-air interviews should commence as soon as possible (first week of November). Previous interested parties included Scott Tkach of Avondale and Johnny Dilone' of MCESD (Spanish). Mike suggested that we have volunteers that are fluent in Spanish as well as storm water regulations and operations to be able to address both audiences. Scottsdale may potentially have two people also interested in this opportunity. All interested parties please contact Mike Loffa at michael.loffa@phoenix.gov as soon as possible.
- **Next Year (Monsoon) PSA:** Donna Moran reviewed other previously determined topics, which included pet waste and paints and solvents. Members voted that paints and solvents should be the next topic for development. **STORM needs volunteers to start with development.** Interested parties please email John Meyer at john.meyer@cityofmesa.org prior to the next meeting or express interest at that meeting. Should have at least three participants.
- **Television PSA:** Members still interested in going forward with developing a PSA for Government access channels and/or television channel ads. **STORM needs volunteers to start with development.** Interested parties please email John Meyer at john.meyer@cityofmesa.org prior to the next meeting or express interest at that meeting. Should have at least three participants. Previous interested members included MCESD and Donna from Gilbert stated they might be able to provide video support for little or no cost.
- **MUNICIPAL MEMBERS:** The two above PSA projects are an excellent opportunity for you to show your appreciation and support for our organization. This is important for STORM to fulfill all of our outreach goals. If you have some ideas please volunteer. This does not have to be a full-time commitment. Often one outside meeting can get this done.

5. **STORM Bylaws** – Donna Moran of Gilbert

- Donna emailed edited version to group. Additional comments to be considered. Donna to email a clean version to group.
- **Members to Vote:** Do a line review of the bylaws and vote for approval based on any edits determined at that time. Final version to be completed by the end of this calendar year.

6. **Website Update** – John Meyer of Surprise and Bil Haas of Scottsdale

- No updates.

7. **Professional STORM Presentation** – Bil Haas of Scottsdale

- Bil to email presentation to list derived at last meeting.

8. **Training Programs Subcommittee** – Stephanie Brown of ADOT; Scott Tkach of Avondale; Jon Sherrill of Chandler; and Donna Moran of Gilbert

- Donna Moran has files of presentation presented to Avondale.
- John Meyer to get his latest files to Donna.
- Present near final version at the January meeting.
- Members discussed storm water training video from Excal Visio developed for municipalities. Discussed purchasing one set and make that available to members on a checkout basis. Members interested in having a company representative come to the January meeting to discuss or present.

9. **Purchasing Give Away Items** - Bil Haas of Scottsdale

- Update on the purchasing of the pens – By time STORM decided on order, the deal had expired and regular price was too expensive.
- Bil received a forth-quarter flyer from Brite Innovations. Bil to bring to November meeting to review.

- Richard Rawnsley of Tolleson and Larry Woodlan of Fountain Hills requested the banners for upcoming events. Handouts will be made available from Bil Haas. Currently Stephanie of ADOT has the banners. Tolleson and Fountain Hills to work out arrangements to get the banners where they need to be and to send an email request detailing event and date to John Meyer and Bil Haas to be documented on the STORM website. Who ever has the banners at the time of the next meeting. Please bring them at that time in case other members need them.

10. New Business or Announcements

- Matt Oller of FCDMC informed members that StormCon is to be held in Phoenix next July. A call for papers has been issued and to be submitted some time in early December. Members encouraged to submit a paper on any projects they are working on. John Meyer of Mesa suggested STORM submit a proposal. John to draft one for review next meeting.
- Larry Woodlan of Fountain Hills suggested members look into an article in the American Public Works magazine detailing grade school education. Other suggestions were to look at Project WET for developing such opportunities. Schools are becoming a harder venue to address due to education goals and security issues.
- STORM recognizes the contributions put forth by Jon Sherrill of Chandler. Jon recently took a new position with the city and will no longer be representing Chandler at STORM. Similarly, Scott Tkach of Avondale has accepted another position at that city and will no longer be a representative for STORM. We thank them both for their support, ideas, and participation in STORM.

Next Meeting: Next Meeting: November 21, 2006

For Immediate Release

CONTACT: Bil Hass
STORM Board Chair
Office: 480-312-7072

STORM Expected to have a Big Impact on Valley

The STormwater Outreach for Regional Municipalities (STORM) organization is having a big impact on the greater metropolitan Phoenix area. STORM includes members from local governments and organizations whose main emphasis can be heard in their slogan ***“Only Rain in the Storm Drain”*** a unified message STORM members perpetuate about the importance of preventing stormwater pollution.



STORM members promote their message by attending local community events; conducting radio interviews; creating public service announcements for radio, local access television, and movie trailers; and, maintaining a website. Over 2.5 million people were tuned in to STORM's radio campaign between February and April 2005 and broadcasted on twelve radio stations, including two Spanish stations. Their upcoming radio campaign is scheduled to begin in November and addresses the necessity of the proper use and disposal of pesticides and herbicides.

During fiscal year 2006, STORM generated over \$59,000 through membership fees and donations. Without overhead or administrative costs, these funds are used exclusively to implement STORM's programs. Communities realize a great economic benefit from their membership investment. For a relatively small contribution, members receive a significant return in public outreach and education, much more than would have gained working independently. STORM members also benefit from increased buying power achieving bulk pricing on storm water pollution awareness promotional items, such as storm drain stencil markers.

For more information, log on to www.azstorm.org or call your local municipality; and remember, ***“Only Rain in the Storm Drain.”***

STORM PSA 2006

Nature has its way of recycling water. It evaporates and comes back in the form of rain or snow, it filters through the soil into water tables. Without thinking, people contaminate nature's cycle by dumping unwanted chemicals in the storm drain. Please remember to use and dispose of herbicides and pesticides properly. For more information contact STORM www.azstorm.org. (Loud thunder clap) Remember, ONLY RAIN IN THE STORM DRAIN.



STORM Minutes

Tuesday, November 28, 2006

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Bil Haas

Pre-Meeting Presentation – Mark Moeller of StormTech & Jim Ficker of ADS

- Mr. Moeller gave a PowerPoint presentation of the StormTech Underground Storage Chambers. Models of the product were also available.
- For more information, visit www.stormtech.com or www.ads-pipe.com.

1. Introductions – Those in attendance:

Stephanie Brown of ADOT; Lee San Miguel of Avondale; Matt Oller FCDMC; Larry Woodlan of Fountain Hills; Robert St. John of Glendale; Brian Harvel of Goodyear; Stan Snitzer and Johnny Dilone' of MCESD; John Meyer of Mesa; Traci Varland of Peoria; Mike Loffa of Phoenix; Bil Haas of Scottsdale; Stephanie Pezzelle of Surprise; and Richard Rawnsley of Tolleson

2. Accept October 2006 Meeting Minutes – Bil Haas of Scottsdale

- John Meyer noted one omission from the minutes for the PSA: Due to radio requirements, 60 second slots were selected and members voted and approved to run the new PSA (pesticides and herbicides) along with the last PSA (oil) to fill the 60 second slots.
- Minutes were accepted as written.

3. Mid-Term Elections – Bil Haas of Scottsdale

- Bil Haas announced that he has accepted a position with Maricopa County and would step down as Chair as of the date of this meeting. Donna Moran had already resigned as Co-Chair after accepting a position with ADOT.
- Stan Snitzer of MCESD was elected as STORM Chair and San Lee Miguel of Avondale was elected as Co-Chair.
- STORM recognizes the efforts put forth by Mr. Haas and Ms. Moran and wishes them good luck in your new positions.

4. Fiscal Agent Update – Mike Loffa of Phoenix

- Current balance: \$78,409.73
- Balance Statement through November 27, 2006 was distributed.
- Check from City of Tolleson was received. John Meyer and Mike Loffa worked though the records and the City of Mesa's records indicate that the payment made in March 2006 was for the FY06-07 year. STORM has 20 paid members for FY06-07 as of date of this meeting.
- Checking Account – John Meyer, Stan Snitzer, and Lee San Miguel need to be signed onto the STORM account and Donna Moran and Bil Haas need to be removed. Mike Loffa to send paperwork to these individuals.

5. Preparation of STORM documents – John Meyer of Mesa

- Lasted revision of the STORM Bylaws was reviewed by attending members.
- The Bylaws were approved with the following edits:
 - STORM or STORM organization to be consistently used in this and future documents instead of “group;”
 - Affiliate Members and Sponsors to only be differentiated by value of donation. Affiliate members to be allowed to have their logo and website on the STORM website and to use the STORM logo. Sponsors to only be mentioned on the website and not have access to the STORM logo.
 - Other minor edits and format changes.
- Special thanks to Donna Moran now of ADOT for her efforts on these Bylaws.
- John Meyer to contact Todd Williams of ADOT and determine what the next steps are for incorporation status.
- John Meyer also to look into updating incorporation status to allow for new board members.

6. Public Service Announcements – Mike Loffa of Phoenix

- **PSA Campaign:** The PSA radio campaign has officially started. Attached is the information from Mary Media detailing the extent of the campaign, expected number of anticipated listeners, and on-air interview schedules. Mike Loffa to contact Mary Media and see if STORM can still do a Spanish version using the talents of Johnny Dilone’.
- **Press Release:** No discussion. Item was overlooked.
- **Next Year (Monsoon) PSA:** Subcommittee was formed to develop a PSA for paints and solvents. Subcommittee members include Stephanie Pezzelle of Surprise; Robert St. John of Glendale; and Mike Loffa of Phoenix (advisory). Subcommittee to bring a draft to January 2007 meeting.
- **Television PSA:** Subcommittee was formed. John Meyer of Mesa (for initial draft only); Brian Harvel of Goodyear; and Johnny Dilone’ of MCESD. John to send other subcommittee members a draft before next meeting.

7. Website Update – John Meyer of Mesa and Bil Haas of Scottsdale

- Bil and John to work on getting the website updated before he leaves Scottsdale.
- Board members continue to work to keep the website updated.
- Members voted and approved a measure to allow the Board members to approve funds not to exceed \$500 for Contact Designs to make changes to update the website.
- John Meyer will see if Contact Designs can attend our next meeting to describe services they can offer.

8. Professional STORM Presentation – Bil Haas of Scottsdale

- Bil will email presentation to other subcommittee members.

9. Training Programs Subcommittee – Stephanie Brown of ADOT and John Meyer of Mesa

- All other subcommittee members have moved to new positions. Training program is near completion. John Meyer of Mesa has all of the files associated with this project. He will copy and send to Stephanie for finalization.
- Other interested members that can provide assistance with this project to contact Stephanie at 602-712-8836.
- John Meyer of distributed information from Excal Visio detailing costs and availability of these training programs. In discussions with Excal, they had stated that several municipalities in STORM have purchased one or more of these products. This should be considered if STORM

wishes to use funds to purchase any of these items. Larry Woodlan of Fountain Hills to bring their copy of the municipal training and Stan Snitzer of MCESD to bring their copy of the construction training to the next meeting for members to view.

10. Display Boards and Give Away Items - Bil Haas of Scottsdale

- Currently, STORM has approximately 5000 magnets and 2,500 clips for members to use when checking out the STORM display boards. Scott Strosnider of Scottsdale will take over for Bil Haas for managing the boards and handout items. Approximately 100 magnets and 50 clips are given to members who checkout the display boards.
- Brite Innovations does not have any good deals at this time. Larry Woodlan of Fountain Hills stated that they recently purchased another lot of the STORM wrist bans. This was purchased though Brite Innovations (priced 77 cents each for a quantity of 1,000). STORM to consider purchasing these for additional handout items (good for all age groups).
- Display boards are scheduled to be presented by City of Surprise, City of Mesa HHW event, and City of Goodyear.

11. New Business or Announcements

- Matt Oller of FCDMC informed members that StormCon is to be held in Phoenix on Aug. 20-23, 2007. A call for papers has been issued and must be submitted by December 6, 2006. Members are encouraged to submit a paper on any projects they are working on.
- Mike Loffa of Phoenix established a contract with Eastern Products Foundry Inc., 2810 E Illini St, Phoenix, AZ 85040, (602) 276-5213 for production of the pollution awareness markers (PAMs) for catch basins. All members can purchase these at the negotiated price.
- Stephanie Brown of ADOT suggested members visit the Governor's Don't Trash AZ campaign website at <http://azgovernor.gov/DontTrashAZ/>.

Next Meeting: Next Meeting: January 23, 2007



STORM Minutes

Tuesday, January 23, 2007

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Stan Snitzer

Pre-Meeting Presentation – 12:30 p.m. to 1:30 p.m.

Janice Sakamoto, Senior VP Business Development, EcoMedia

Tel: 310.871.6889 Fax: 310.374.2213

Email: janice@ecomedia.us

Website: <http://www.ecomedia.us>

- Janice provided a presentation of the EcoZone program.
- This program has been developed to partner corporate support with municipal outreach requirements.
- Janice distributed a CD package to attendees with more information. John Meyer has additional copies available for those who could not attend. Please contact John by February 27, 2007 if you would like a copy of the CD.

1. Introductions – Those in attendance:

Larry Woodlan of Fountain Hills; Robert St. John of Glendale; Stan Snitzer of MCESD; John Meyer of Mesa; Traci Varland of Peoria; Mike Loffa of Phoenix; Scott Strosnider of Scottsdale; Gina Leverette and Kari Morehouse of SRP-MIC; and Stephanie Pezzelle of Surprise

2. Accept November 2006 Meeting Minutes – Stan Snitzer

- Minutes were accepted as written.

3. Fiscal Agent Update – Mike Loffa of Phoenix

- Current balance: \$55,334.73 (after paying for recent PSA)
- Balance Statement through January 23, 2007 was distributed.
- Checking Account – Item not addressed. Note: John Meyer, Stan Snitzer, and Lee San Miguel need to be signed onto the STORM account and Donna Moran and Bil Haas need to be removed.
- **Notification for FY08 Dues** – Mike noted that most members pay dues from the budget associated with that fiscal year. He wishes to delay sending out invoices until May 2007 to avoid having to re-issue these once the member's FY08 budget is close to being activated. For those members who wish to be invoiced prior to May 2007, please contact Mike directly. Mesa stated they would need invoice by March 2007.

4. Preparation of STORM documents

- Bylaws – John Meyer

- Bylaws to be revised to include an Affiliate Membership Agreement
- John to distribute with minutes. Members to vote to adopt on this final version in February.
- Incorporation Documents – Mike Loffa
 - Mike met with Todd Williams of ADOT and discussed next steps for STORM incorporation documents.
 - It was recommended that STORM have a lawyer look over the documents before final submission.
 - Kari of SRP-MIC knew of someone who might be interested. She will send contact to Mike.
 - Members voted and approved a measure to allow up to \$1,500 to be used for attorney fees associated with STORM incorporation. Mike to proceed.

5. Public Service Announcements – Mike Loffa of Phoenix

- PSA Campaign: The PSA radio campaign has officially ended (January 8, 2007).
- Press Release: John Meyer noted that the press release was overlooked and that perhaps this can be released with the next PSA later this year.
- Next Year (Monsoon) PSA: Stephanie Pezzelle of Surprise; Robert St. John of Glendale; and Mike Loffa of Phoenix (advisory).
 - Subcommittee met to discuss the PSAs for paints and solvents.
 - Subcommittee recommended doing two PSAs, one for paint and one for solvents. Members generally agreed. It was noted that this may be useful since last time we needed to run a one-minute segment and we can use these back-to-back.
 - Mike spoke with Mary Media and indicated that a July release date would be beneficial for cost and that the demographics would more specifically target the younger audience.
- Television PSA: John Meyer of Mesa (for initial draft only); Brian Harvel of Goodyear; and Johnny Dilone' of MCESD.
 - No progress. John to get a draft to subcommittee members next month.

6. Website Update – John Meyer of Mesa

- Joanne Paolini of Contact Designs spoke with members as to what services they offer.
- John Meyer suggested contracting Contact Designs to make updates to the webpage on a monthly basis (approximately 2-hours per month)
- Joanne to send existing contract and addendum to John for review at next meeting.

7. Professional STORM Presentation – Scott Strosnider of Scottsdale

- Scott to look over information that Bil Haas has on this item and update at next meeting.

8. Training Programs Subcommittee – Stephanie Brown of ADOT and John Meyer of Mesa

- John to get a CD put together for Stephanie.
- Larry Woodlan to brought a copy of the Excal Visio municipal training for members to view. Members to consider if STORM wishes to buy a copy(s) for members to use. Discuss at next meeting.

9. Display Boards and Give Away Items – Scott Stosnider of Scottsdale

- Scott Strosnider indicated we have a lot of give away items to get rid of. Members are asked to utilize STORM display boards as often as possible.

Minutes

Meeting Date: January 23, 2007

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- Stan Snitzer will need boards for the AZ Water Expo 2007 event. He plans to attend as a representative of STORM as did Bil Haas of Scottsdale and Donna Moran of Gilbert did last year. Stan will contact Lee San Miguel to see if he can also attend. Mike Loffa is willing if Lee cannot make it.
- Stephanie Pezzelle suggested STORM consider purchasing a “Sky Tickler” for use at members events. This could have the STORM logo and motto inscribed. See links below. Members to discuss at next meeting.
 - <http://www.airandwindpromotions.com/productsforsale.html>
 - <http://www.airandwindpromotions.com/SkyTickler.html>

10. New Business or Announcements

- Stan Snitzer will represent STORM at the AZ Water Expo 2007 event.
- Members discussed recent court hearings.

Next Meeting: Next Meeting: February 27, 2007



STORM Minutes

Tuesday, February 27, 2007

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Stan Snitzer

Pre-Meeting Presentation – 12:45 p.m. to 1:30 p.m.

Gary DePiero of Flint Trading

PreMark[®] Storm Drain Markings

Tel: 480-766-2040

Email: gdepiro@flintrtrading.com

Website:

http://www.flintrtrading.com/index.php?option=com_content&task=view&id=32&Itemid=46

- Gary distributed a brochure on his product.
- An illustration of how the marker was applied was conducted on the southeast corner of Durango and 29th Avenue. It was left in place for those interested in seeing an example.

1. *Introductions* – Those in attendance:

Stephanie Brown of ADOT; Shane Keisow of Apache Junction; Lee San Miguel of Avondale; Dave Verhelst of Chandler; Matt Oller and Robert Naud Jr. of FCDMC; Larry Woodlan of Fountain Hills; Robert St. John of Glendale; Brian Harvel of Goodyear; Stan Snitzer of MCESD; John Meyer of Mesa; Traci Varland of Peoria; Mike Loffa of Phoenix; Scott Strosnider of Scottsdale; and Stephanie Pezzelle of Surprise

2. *Accept January 2007 Meeting Minutes* – Stan Snitzer

- Minutes were accepted as written.

3. *Fiscal Agent Update* – Mike Loffa of Phoenix

- Current balance: \$60,867.02
- Balance Statement through February 27, 2007 was distributed.
- Checking Account – Stan Snitzer was added to the STORM checking account.
- Invoices for FY07-08 were distributed

4. *Preparation of STORM documents*

- Bylaws – John Meyer
 - Bylaws were revised and sent with this meeting's agenda. Members voted and approved the Bylaws as written
 - John to get these posted to the website.
 - Members are encouraged to solicit for Affiliate Members now that the Bylaws have been updated to include an application form. Members should make first contact then send them onto the organization's Fiscal Agent or Secretary for processing.

- Incorporation Documents – Mike Loffa
 - Kari of SRP-MIC has not contacted Mike about getting the contact of the person that she thought would be interested in doing a legal review of the documents. John provided Kari's contact info.

5. Public Service Announcements – Mike Loffa of Phoenix

- Final Status of Recent PSA Campaign: Mike provided a copy of the results (see attached). The PSA radio campaign has officially ended (January 8, 2007). Mike provided copies of the PSAs for inclusion onto the website. John Meyer to get it uploaded.
- Next (Monsoon) PSA: Stephanie Pezzelle of Surprise; Robert St. John of Glendale; and Mike Loffa of Phoenix (advisory).
 - Subcommittee will have some drafts of each PSA topic next meeting to review.
- Television PSA: John Meyer of Mesa (for initial draft only); Brian Harvel of Goodyear; and Johnny Dilone' of MCESD.
 - No progress.

6. Website Update – John Meyer of Mesa

- Joanne Paolini of Contact Designs sent over the former contract and an agreement for updating the website. John suggested it did not address the level of service (only text edits) that was requested. John to contact Joanne and get a revision.
- In November, members did approve up to \$500 for necessary updates. John to get that work completed.

7. Professional STORM Presentation – Scott Strosnider of Scottsdale

- No update.

8. Training Programs Subcommittee – Stephanie Brown of ADOT and John Meyer of Mesa

- John to get a CD put together for Stephanie. Stephanie asked this item be removed from the agenda until some further progress is made on this program.
- John Meyer reminded that Lisa Spahr of EEC was interested in doing some work for STORM on this in kind for an affiliate membership. Stephanie to get with Lisa and see if she is still interested.
- John Meyer brought a copy of the Excal Visio construction site training for members to view.

9. Display Boards and Give Away Items – Scott Stosnider of Scottsdale

- Stan Snitzer and Lee San Miguel attended the AZ Water Expo 2007 event. They gave out a lot of handout, but Stan suggested that we (STORM) needs to have our own brochure. Mike Loffa stated that this was brought up a long time ago and it was determined as not necessary at the time. Members to consider developing a brochure.
- Stephanie Pezzelle volunteered to draft a STORM event report form. This form is needed to keep track of where the display boards are displayed and/or the number of give away items are distributed.
- Stan Snitzer asked that all members consider how we want to spend our money. We have a lot of surplus for this fiscal year, and STORM should devise ways to spend it accordingly.
 - Consider purchasing another set of display boards or smaller table top versions.
- Other items previously suggested were:

Minutes

Meeting Date: February 27, 2007

Page 3

- “Sky Tickler” for use at members events. See links below.
 - <http://www.airandwindpromotions.com/productsforsale.html>
 - <http://www.airandwindpromotions.com/SkyTickler.html>
- Pens
- Excal Videos
- Wrist Bands

10. New Business or Announcements

- Mike Loffa identified a new epoxy for the pollution awareness markers (PAMs). Mike to distribute information on this product to members.
- Outreach items
- Brian Harvel of Goodyear working with Mike Loffa of Phoenix had STORM signs created to post on their solid waste vehicles. For other members, they can save cost since the design has been created with only minor changes needing to be made, such as city name and logo. Contact Brian at 623.882.7629 or brian.harvel@goodyearaz.gov for more information.
- Mike Loffa reminded members that Storm Drain Dan comic books are available for members to use with outreach. Contact him for more information.

Next Meeting: March 27, 2007

STORM placards for Solid Waste Vehicles





STORM Minutes

Tuesday, March 27, 2007

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Stan Snitzer

Pre-Meeting Presentation – 12:45 p.m. to 1:30 p.m.

Nick Honiotes, Account Manager

Stormtrap

815-791-6575

nhoniotes@stormtrap.com

Website: <http://www.stormtrap.com>

1. *Introductions* – Those in attendance:

Lisa Spahr of EEC (for ADOT); Ed Latimer of AMEC; Lee San Miguel of Avondale; Dave Verhelst of Chandler; Matt Oller of FCDMC; Larry Woodlan of Fountain Hills; Robert St. John of Glendale; Stan Snitzer and Sharon Bohm of MCESD; John Meyer of Mesa; Burton Charron and Traci Varland of Peoria; Scott Strosnider and Brian Loffman of Scottsdale; Stephanie Pezzelle of Surprise; and, Rudy Castillo of Tolleson

2. *Accept February 2007 Meeting Minutes* – Stan Snitzer

- Minutes approved with following corrections:
 - Item #1 - Dave Verhelst of Chandler's name was misspelled
 - Item #2 – November 2006 to be changed to January 2007

3. *Fiscal Agent Update* – Mike Loffa of Phoenix

- No discussion

4. *Preparation of STORM documents*

- Incorporation Documents – Mike Loffa – No discussion
- Unified Outreach Reporting Format – Stephanie Pezzelle of Surprise
 - Stephanie distributed a draft of the Event checklist. Some comments included having separate indicators as to whether the event was for Public Education, Public Involvement, or both, and to include event attendance/participation numbers.
 - Stephanie to make changes and send to John Meyer for distribution prior to next meeting. Members to vote on final next meeting.

5. *Public Service Announcements*

- Next (Monsoon) PSA: Stephanie Pezzelle of Surprise; Robert St. John of Glendale; and Mike Loffa of Phoenix (advisory).
 - Subcommittee distributed drafts of four paint/solvent related PSAs.

- **Members to review and comment to Robert St. John at Glendale rstjohn@glendaleaz.com by April 13, 2007.**
- Revised versions to be distributed to members prior to next meeting (possibly with attached to agenda)
- **Members to vote on final drafts at next meeting.**
- **Television PSA:** Brian Harvel of Goodyear, Johnny Dilone' of MCESD, and John Meyer of Mesa (initial)
 - John indicated that he had initiated this subcommittee to and had hoped to work on the first draft for this subsommittee. However, due to current workload and time requirements as Secretary for STORM, he would not be available for this subcommittee until next fiscal year.
 - It was suggested that STORM consider using some funds to have this contracted.
 - Dave Verhlest of Chandler indicated that a valley homebuilder put together a dust control video that only cost about 11K.
 - Ed Latimer of AMEC suggested members look to EPA television announcements and use these for public access.

6. Website Update – John Meyer of Mesa

- STORM received the 2004 contract and attachment for further website work.
- The attachment needs to address other things than just text edits.
- John is not sure if we need to do a whole new contract or just have the attachment since so much has changed. He has not had the time to look into this further. Stan offered to provide assistance and will work with John and Mike to get this completed.
- John suggested that STORM members form a subcommittee to look over the layout of the website an recommend changes. **Looking for volunteers!** One suggestion was a webpage that allows members to share files (training programs, brochure language, etc.)

7. Professional STORM Presentation – Scott Strosnider of Scottsdale

- Presentation has been located. Scott indicated the presentation was about 75% complete and he expects to bring it to the next meeting.

8. Training Programs Subcommittee – Stephanie Brown of ADOT and John Meyer of Mesa

- John provided two CDs to Lisa Spahr of EEC. She will get with Stephanie of ADOT to review files.
- Lisa was not sure when this would progress. However, until the STORM website gets a “members” access page, it may not matter.

9. Display Boards and Give Away Items – Scott Stosnider of Scottsdale

- STORM has a lot of give-a-way items. Current budget allows for more purchases.
- Handout items are a good public outreach/participation BMP since they are relatively cheap and last beyond the initial contact.
- Suggestion that STORM consider re-evaluating the number of handout items distributed for member public events.
- Also suggested was that STORM look into partnering with ASU Corporate Extension Mater Watershed Program and/or Water Education for Teachers (WET). Stan to contact a representative to attend next meeting.

Minutes

Meeting Date: March 27, 2007

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10. Plans for Public Information Expenditures – Stan Snitzer

- Discussed spending money on more handout items, developing a brochure or other informative handout information, running more radio ads, developing a television PSA (contracting), etc.
- Noted that at a budget of 60K that would be two radio PSA campaigns, so members should decide on future. With next FY fees, we could run two radio campaigns (summer and winter) and have about 30K left to spend on other PSA campaigns such as movie trailers, television, etc.
- Members to be prepared to discuss options and preferences on expenditures and future plans at next meeting. Review past minutes for give-away purchase options.

11. New Business or Announcements

- Discussion of new Phase I permit conditions.

Next Meeting: April 24, 2007



STORM Minutes

Tuesday, April 24, 2007

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Stan Snitzer

Pre-Meeting Presentation – 12:45 p.m. to 1:30 p.m.

Bryan Fox, Regional Sales manager
Advanced Infrastructure Technologies
Phone 310-532-9050
Fax 310-532-9051
Website: <http://www.advancedworld.com>

1. *Introductions*

2. *Presentation by Charlene Saltz, U of A Extension* - Subject the Arizona Water Education for Teachers (WET) project. Charlene to report to Stan Snitzer on latest cost estimates for a brochure to cover specifically the Arizona needs and especially those in the region covered by STORM efforts. Costs to be presented at the May STORM meeting.

3. *Accept March 2007 Meeting Minutes* – Stan Snitzer

- Minutes for past meeting not reviewed – absence of Secretary

4. *Fiscal Agent Update* – Mike Loffa of Phoenix

- Approved report of fiscal agent

5. *Preparation of STORM documents*

- Incorporation Documents – Mike Loffa – Motion to authorize fiscal agent to spend up to \$2500 to get an attorney with emphasis on non-profit corporation on retainer was passed.
- Unified Outreach Reporting Format – Stephanie Pezzelle of Surprise (absent)
 - Stephanie made changes to have separate indicators as to whether the event was for Public Education, Public Involvement, or both, and to include event attendance/participation numbers. Was sent to John Meyer for distribution prior to this meeting. Members voted to accept the final draft of this document.

6. *Public Service Announcements*

- Next (Monsoon) PSA: Stephanie Pezzelle of Surprise; Robert St. John of Glendale; and Mike Loffa of Phoenix (advisory).
 - Subcommittee distributed drafts of four paint/solvent related PSAs.
 - Revised versions were distributed to members

- Members voted to adopt PSAs 2 and 3 with modifications to fit appropriately to time allotments.
- Mike Loffa advised that Mary Media suggests we “reserve” air time for the summer monsoon season now so as to get the best rates. Members voted to spend up to \$25,000 on radio PSA’s to go out during the summer.
- Television PSA: Brian Harvel of Goodyear, Johnny Dilone’ of MCESD, and John Meyer of Mesa (initial)
 - No report at this meeting.

7. Website Update – John Meyer of Mesa

- No report.

8. Professional STORM Presentation – Scott Strosnider of Scottsdale

- Scott indicated the presentation was about 75% complete and he expects to bring it to the May meeting.

9. Display Boards and Give Away Items – Scott Stosnider of Scottsdale

- STORM has a lot of give-a-way items. Current budget allows for more purchases.
- Handout items especially the magnetic clips are a good public outreach/participation BMP since they are relatively cheap and last beyond the initial contact.
- Suggestion that STORM consider re-evaluating the number of handout items distributed for member public events.
- Maricopa County Home and Landscape Show will be handing out STORM and Maricopa County Stormwater outreach materials at the large gathering later this month.
- Group consensus was to look into purchase of table-top size display boards. Source and costs to be reported back to Stan Snitzer before the next meeting.

10. New Business or Announcements

- Brief discussion of new Phase I permit conditions and possible Outreach related to the permit.

Next Meeting: May 22, 2007



STORM Minutes

Tuesday, May 22, 2007

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Stan Snitzer

Pre-Meeting Presentation – 1:00 p.m. to 1:30 p.m.

Brian Berens, AZ Cleaning Equipment – President

Presenting Water Capture Recycle and Reuse Manufactured Equipment

602 304-9988, brianb@azcleanequip.com

- Brian gave a presentation on their Hydro Wash Pad. This system filters and reuses washwater and can be portable and installed nearly anywhere. For more information, please visit www.azcleanequip.com

1. Introductions - Those in attendance:

Wendy Terlizzi of ADOT; Ed Latimer of AMEC; J. Sweeny of Chandler; Matt Oller of FCDMC; Donna Moran of Gilbert (welcome back); Robert St. John of Glendale; Stan Snitzer of MCESD; John Meyer of Mesa; Burton Charron and Traci Varland of Peoria; Gina Leverette and Karil Morehouse of SRP-MIC; Stephanie Pezzelle of Surprise; and, Richard Rawnsley of Tolleson

2. Accept April 2007 Meeting Minutes – Stan Snitzer of MCESD

- Minutes approved as written

3. Phase I Permit Negotiations – John Meyer of Mesa

- Update on negotiations provided. Concentrating on Surface Water Quality Standards and monitoring requirements at this time. Next meeting with ADEQ is June 18, 2007.

4. Election of STORM Board Members – Stan Snitzer of MCESD

- Attending members re-elected Stan Snitzer as Chair (having served since November 2006), Lee San Miguel as Co-Chair (having served since November 2006), and Mike Loffa as Fiscal Agent (having served since July 2006)
- John Meyer is stepping down as Secretary having served since July 2005. STORM is searching for volunteers for this position. Nominations and possible vote to occur a June meeting.

5. Water Education for Teachers (WET) – Stan Snitzer of MCESD

- Stan indicated that WET would make a good partnership with STORM. Discussed creating booklet(s) for K12 distribution. Stan to meet at WET's regional meeting located in Tucson and bring back further information.

6. Fiscal Agent Update – Mike Loffa of Phoenix

- Current balance is \$70,367.02. 25K is already reserved for Monsoon PSA campaign.
- 2007-08 Membership fees received from Fountain Hills, Scottsdale, Apache Junction, Surprise, ADOT, and Chandler

7. Preparation of STORM documents

- Incorporation Documents – Donna Moran to contact Nancy Mangone for legal assistance with this matter. Last month, up to \$2500 was authorized to get an attorney with emphasis on non-profit corporation on retainer.
- STORM Annual Report – John Meyer to update last year's operations annual report for next meeting. Mike Loffa to draft annual report required for corporation commission.
- Unified Outreach Reporting Format – Stephanie Pezzelle of Surprise to send final approved draft to John Meyer for distribution. Members will be asked to fill out a form for any events in which STORM banners or handouts were provided.

8. Public Service Announcements

- Next (Monsoon) PSA: Stephanie Pezzelle of Surprise; Robert St. John of Glendale; and Mike Loffa of Phoenix (advisory).
 - Subcommittee distributed final drafts of paint/solvent related PSAs.
 - Subcommittee to begin to consider next round of PSAs to address pet waste.
 - Mike Loffa to distribute a schedule for interview for the monsoon PSAs. Members are asked to participate.
- Television PSA: Brian Harvel of Goodyear, Johnny Dilone' of MCESD, and John Meyer of Mesa
 - No report at this meeting. John Meyer hopes to do some work in this area after being relinquished the responsibility of STORM Secretary. Stephanie Pezzelle noted she would be willing to assist.

9. Website Update – John Meyer of Mesa

- John is hoping to put together a subcommittee on this once to start near the beginning of the fiscal year (August or September).

10. Professional STORM Presentation – Scott Strosnider of Scottsdale

- Kira Morehouse of SRP-MIC willing to look over the presentation and assist Scott on finalizing this task.

11. Display Boards and Give Away Items – Scott Strosnider of Scottsdale (absent)

- Display boards are not currently scheduled and available for use.
- Stephanie Pezzelle of Surprise to bring in some information on additional handout purchases at next meeting.

12. New Business or Announcements

- StormCon is coming to town. Stormwater certification is available.

Next Meeting: June 26, 2007



STORM Minutes

Tuesday, June 26, 2007

1:30 to 3:30 p.m.

Flood Control District of Maricopa County

Buckhorn/Mesa Conference Rooms

2801 West Durango Street

Phoenix, AZ

Facilitator: Stan Snitzer

1. Introductions - Those in attendance:

Stephanie Brown and Wendy Terlizzi of ADOT; Justin Boreson of AMEC; Dave Verhelst of Chandler; Donna Moran of Gilbert; Sharon Bohm and Stan Snitzer of MCESD; John Meyer of Mesa; Burton Charron of Peoria; and, Stephanie Pezzelle of Surprise

2. Accept May 2007 Meeting Minutes – Stan Snitzer of MCESD

- Minutes approved with minor modifications: One attendee's name misspelled and Item #2 to read "Accept April 2007 Meeting Minutes." (Note: similar correction made to April 2007 meeting minutes).

3. Phase I Permit Negotiations – John Meyer of Mesa and Stan Snitzer of MCESD

- Update on negotiations provided. Working through some differences of opinions on definitions (i.e. waters of the United States versus surface water); ADEQ provided alternative language toward Surface Water Quality Standards (changed compliance with to protection of); and Coalition supplied alternative language to monitoring requirements. Next meeting with ADEQ is July 25, 2007 (day after next STORM meeting).

4. Election of STORM Board Members – Stan Snitzer of MCESD

- **Secretary Position Remains Unfilled** – No nominations were voiced for this position. The job description was limited to preparing agendas and minutes only. STORM chair to act as central point of contact for the organization. Position to be advertised until a volunteer is found.
- Members to alternate taking minutes at each meeting. Person taking minutes at the meeting will make the agenda for the following meeting (i.e. Acting Secretary for July 2007 creates July 2007 minutes and drafts August 2007 agenda). All are asked to participate until position is filled.
- John Meyer noted that good note taking is required to be able to make a good annual report. **This is an important position and we need someone to be willing to take on this challenge!**

5. Water Education for Teachers (WET) – Charlene Saltz of UA-Maricopa Extension

- Carlene provided samples of a "Discover Storm Water" and "Discover the Waters of Arizona" booklets used for distribution to children 8 to 12. She indicated that the storm water booklet was for across the nation and that one could be developed using some of the graphics and info compiled from both, with additional input from STORM. This could

be designed to target the entire arid southwest allowing for other communities to participate and provide development funding. Estimated cost would be approximately \$65,000 for development. Costs for the booklet is estimated at \$0.48 to \$0.60 each.

- Members interested but unable to commit at this time. Financial budgeting for FY 2008 to be a topic at July meeting and STORM to look into gaining additional funding sources to offset the development costs.

6. Fiscal Agent Update – Mike Loffa of Phoenix

- Current balance is \$70,573.69. Donations were received from the ADEQ from Lorman Seminar Honorariums. STORM thanks the ADEQ for their donation.

7. Preparation of STORM documents

- Incorporation Documents – Donna Moran contacted several law firms that are involved in this type of business. She received some responses and will forward that information over to Mike Loffa for review.
- STORM Annual Report – Draft annual report has been sent to STORM board members for comments and requests for additional information.
- Unified Outreach Reporting Format – This has been distributed to members for use. Members who wish to have their event as part of the annual report are to send those to John Meyer by July 5, 2007.

8. Public Service Announcements

- PSAs have been approved and are to be passed onto Mary Media.
- Interviews slots have been filled up by the following members:
 - Maher Hazine of Peoria and Dave Verhelst of Chandler – recorded 6/25/07
 - Matt Oller of FCDMC and Lisa Spahr of EEC – recorded 6/26/07
 - Mike Loffa of Phoenix and Stan Snitzer of MCESD – to be recorded 7/10/07
 - Ed Latimer of AMEC and Johnny Dilone' of MCESD (possible) for Spanish version – to be recorded on 8/1/07.

9. Website Update – John Meyer of Mesa

- Members voted to remove email addresses from the STORM website. John to work with Contact Designs to get this accomplished with monies already attributed by the organization.
- For the “Contact Us” webpage link, Contact Designs will be asked to create an email address (account is already part of our hosting expense) and to provide instructions to access. STORM Chair to be main contact for STORM through this function.

10. Professional STORM Presentation – Scott Strosnider of Scottsdale

- John Meyer contacted Gina Leverette of SRP-MIC. She has made some additions and this is still in draft form. She hopes to have this for next meeting.

11. Display Boards and Give Away Items – Scott Strosnider of Scottsdale (absent)

- Display boards are not currently scheduled and available for use.
- Stephanie Pezzelle of Surprise researched several options for purchasing additional handout materials. This will be discussed as part of a fiscal year budgetary topic next month.

Next Meeting: July 24, 2007