

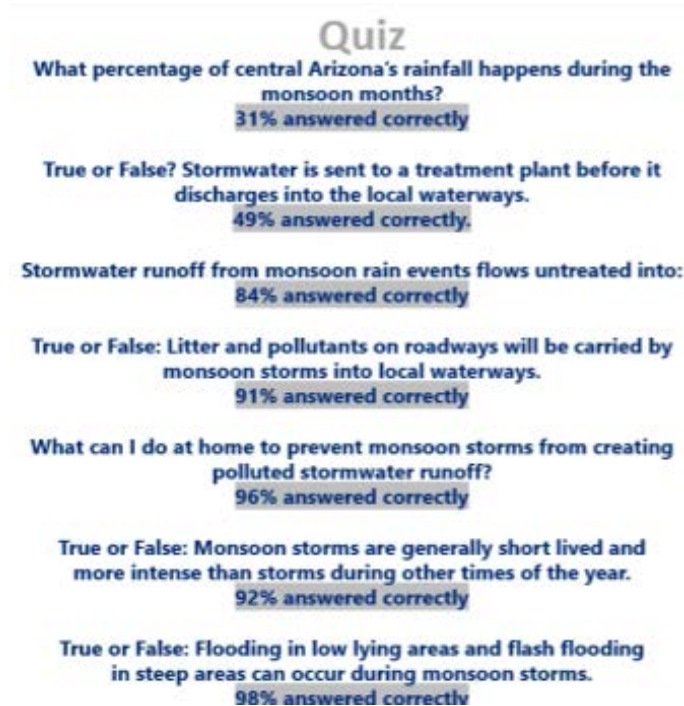
**Meeting Minutes**  
**Tuesday, July 27, 2021, 1:00 P.M.**  
Virtual

**Facilitator:** Craig Lynch, Chair

1. **Attendance:**

Brittany Schmidt	ABC 15
Laura Nordan	ADOT (STORM Treasurer)
Adam Craig	Apache Junction
Amy Murray	Buckeye
Dave Verhelst	Chandler
Derek Castaneda	El Mirage
Matt Oller	FCDMC
Gary Baker	Fountain Hills
Kellie Elliot	Gilbert
Amy Baker	Glendale
Silvana Burgos	Glendale
Craig Lynch	Goodyear (STORM Chair)
Pete Burrell	Goodyear
Autumn Martinez	MC ESD
Rachel Shauger	MC ESD
Tyler Viliborghi	Mesa
Roman Palafox	Peoria
Josh Blakey	Phoenix
Luis Weisel	Phoenix
Lonnie Frost	Pinal County
Wendy Cornell	Stormwater Pros
Kenya Chavez	Tempe (STORM Secretary)
Shannon Reed	Tempe

2. **ABC 15 Update:** The STORM quiz was taken by 4,199 people. See the questions below. The FB post for vehicle maintenance reached 168,604 people with 5,725 play clicks and 9,094 engagements. They also ran high impact units with 2,042,430 impressions and 1,958 clicks.



3. **Review/Approval Meeting Minutes:** A motion was made by Silvana Burgos and second by Lonnie Frost to approve the meeting minutes for June 22, 2021 meeting. Voting was unanimous in favor.

4. **Fiscal Agent Update:** Laura Nordan, Treasurer, reported Financial Report – June Beginning Bank Balance: \$73,359.07, Current Assets \$73,359.07 Contingency/Balance Forward \$3,000, Operating Budget \$70,359.07. All member due invoices have been sent. If you have any questions, please contact Laura Nordan [lnordan@azdot.gov](mailto:lnordan@azdot.gov).
5. **Action item updates:**
  - a. Open Board Member Position FY 21-22: Craig is compiling SOPs for each position that will align with the bylaws. Laura Nordan volunteered for the Lead position for the social media committee.
  - b. Committee Updates
    - i. Educational Materials: The rack cards are close to being complete hopefully by the end of June. EEE is working on the Spanish versions. EEE has logos for all members a will add the logo to the rack cards. If you have an updated logo, please send to Craig [Craig.Lynch@goodyearaz.gov](mailto:Craig.Lynch@goodyearaz.gov)
    - ii. Digital Media: See ABC 15 update. iHeart radio is doing a monsoon season campaign. Derek will request plan from iHeart and send to Craig to add to meeting minutes. Lonnie Frost from Pinal mentioned he heard a STORM sponsorship on KTR Radio. Derek will request a year-end report from iHeart and ABC15 to include in the annual report.
    - iii. Events & Contests: No events now. Kellie will continue to search for events as the restrictions of the pandemic are lifted and events come back. She will keep on eye on the Tres Rios and the Odysea events. If other members have any other event ideas, please send them to Kellie [Kellie.Elliott@GilbertAZ.gov](mailto:Kellie.Elliott@GilbertAZ.gov). We are in the process of updating the inventory for SWAG items, tablecloths and banners please send Kellie an email if you have any items. If we need any new items, they will be purchased next FY.
    - iv. Social Media: Everything is going well team has been posting continuously. Laura Nordan will be taking over next month.
6. **New Business / Announcements:**
  - a. FY 21/22 Calendar: The meetings will be moved to the 4<sup>th</sup> Tuesday of the month from 1:30-2:30 PM to meet the same days as AZ Water and make it easier for the members that belong to both committees to only meet one day. The meeting in July will be in person pending approval from FCDMC. The meeting for December might be cancelled due to the holiday. Craig will keep everyone posted.
  - b. Silvana Burgos with Glendale mentioned there is new pilot program with ADEQ to submit online comments for the AZPDES General Permit modifications. The comment period will close July 30, 2021.
  - c. Derek Castaneda with El Mirage mentioned the new De Minimis Permit is effective July 1, 2021, file your NOIs.
  - d. Laura Nordan mentioned the NMSA quarterly newsletter will be forwarded to all the members. She emailed to Craig so he can send out.
  - e. Craig mentioned he and Tyler with Mesa are assisting Ryan compile the annual report.

7. **Adjourn:** 2:04 P.M.

**Next Meeting:** August 24, 2021 Flood Control District Offices, 2801 W. Durango Road, Phoenix, 1:30p-2:30p

**PROMOTING REGIONAL STORMWATER PUBLIC EDUCATION THROUGH OUTREACH**